Roadmap to Excellence
**ADVANCE COMMUNITY AND CULTURE**

**GOALS: Focus on Partnerships and Connections**
- Continue to build a sense of community that includes a broad marketplace of ideas.
- Expand opportunities to connect students and faculty to important community issues and concerns.
- Strengthen engagement with external partners including corporations, governments, and community organizations.
- Expand international partnerships to enhance intercultural connections.
- Expand our inclusive learning environment.

**INITIATIVES**
- Celebrate faculty, staff, and student accomplishments throughout the year and at an annual ceremony.
- Continue the "365 Days of Learning and Service" initiative that connects students and faculty to social issues in their communities and examines potential solutions.
- Host department, school, and center events to expand engagement with external partners.
- Expand and promote an annual calendar of college events.
- Promote and encourage greater student involvement in internationally focused events and opportunities that expand multicultural awareness.

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**ENHANCE UNDERGRADUATE EDUCATIONAL EXPERIENCES**

**GOALS: Promote Student Engagement and Success**
- Improve the six-year graduation rate across RCHSS degrees.
- Improve the first-year retention rate across RCHSS.
- Enhance and support student-engaged and service learning.
- Create additional pathways to employment for graduates.
- Prepare students to learn, work, and thrive in a rapidly evolving digital society.
- Develop and promote signature academic programs to recruit and retain students for a 21st century workforce.

**INITIATIVES**
- Collaborate with Advising to develop campaigns that keep students on track for graduation.
- Enhance partnerships with alumni and community partners to expand internships and educational opportunities.
- Expand the use of High-Impact Practices (HIPs) among RCHSS faculty.
- Launch a college-wide micro-credentialing initiative.
- Integrate emerging technologies and curricular innovations across the college.
- Develop a strategic plan to identify areas or aspects of current programs for targeted enhancement.

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**GROW AND ENHANCE GRADUATE PROGRAMS AND ENROLLMENT**

**GOALS: Prepare Globally Informed Students for the 21st Century Workforce**
- Expand graduate applications by 20%
- Increase graduate enrollment by 10%
- Identify opportunities for new graduate programs and certificates.
- Identify new sources of revenue to support graduate students and their research and creative activities with faculty.
- Build collaborations across graduate programs in the college and across campus.
- Connect graduates to continuing education, certifications, and licensures.

**INITIATIVES**
- Develop a strategic enrollment plan for current and proposed programs that includes the Double Owl program and the MS in Applied Psychology.
- Collaborate with the Graduate College on curricular reviews and enhancements with a lens toward career readiness.
- Develop a college-wide marketing plan for graduate programs.
- Provide opportunities for intellectual and professional growth for graduate faculty and graduate students.
- Provide efficient and effective administrative support at the college level.

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**PROMOTE INTERDISCIPLINARY RESEARCH AND CREATIVE ACTIVITIES WITH RELEVANCE**

**GOALS: Commit to New Knowledge and Innovative Discoveries**
- Target specific research and creative activity goals in publications and creative works; grow productivity by 10%.
- Target specific research and creative activity goals in research expenditures and sponsored research by 5%.
- Expand the infrastructure to support faculty research and creative activities, research project develop, and grant proposal submissions.
- Advocate for and identify new funding to support our research and creative activities.

**INITIATIVES**
- Celebrate and promote the research and creative activities of faculty and students.
- Design workloads that support excellence in research, creative activities, teaching, and service.
- Expand collaborations across campus and build new networks that provide role models, mentoring opportunities, partnerships, and professional development.
- Identify and implement strategies to expand faculty engagement in sponsored research.