

2024 Careers and Professional Skills

Careers/Jobs	Average Salary <small>*provided by KSU Department of Career Planning and Development</small>
Speechwriter	\$112,187
Writing Instructor	\$60,893
Technical Writer	\$66,520
Communications Director	\$113,018
Communications Manager	\$92,070
Communications Specialist	\$53,732
Project Management	\$83,951 <i>*Varies based on industry</i>
Policy Coordinator (local/ federal government)	\$46,414
Grant Writer	\$51,217
Curriculum Designer	\$75,693
College Advisement	\$43,754
Research Analyst	\$63,404
Social Media Coordinator	\$44,045 <i>*Typically contract-based and/or offered with extra incentives</i>
Content Creation/Writer	\$61,997 <i>*Dependent on whether position is freelance</i>
Editor/Proofreader	\$75,020
Publishing	<i>*Varies on position</i>
Community Relations Coordinator	\$46,040
Creative Director	\$124,707
Writing Tutor	\$53,126
Podcaster	Varies <i>*Dependent on whether the position is a contract (with network or self-published) and if there are payments</i>

	<i>through advertising and affiliates.</i>
Website Designer	\$61,702
Narrative Writer	\$43,671
Online Content Accessibility	\$76,770 <i>*Also under Web Content Designer and UX Designers</i>
Marketing Specialist	\$58,934
Digital Marketing Manager	\$84,202
Public Relations Specialist	\$61,226
Copywriter	\$67,474
Medical Writer	\$86,469
Reporter	\$46,529
Screen Writer	\$93,569

*Unless otherwise noted, salary information is pulled from SteppingBlocks. To view more detailed information, go to <https://www.stepsblocks.com/>, click Student Login and select Kennesaw State from the list of universities. Once you've logged in, choose Search 360 and enter the job title to see information on the education required typical employment data (including how long it takes to reach the title), career paths, and required skills.

Information about these careers and many more can also be found in the Occupational Outlook Handbook: <https://www.bls.gov/ooh/>