

2024 Careers and Professional Skills

Careers/Jobs	Estimated Starting Salary Range <small>*provided by KSU Department of Career Planning and Development</small>
Speechwriter	\$63,000-\$114,000
Writing Instructor	\$50,073 to \$66,287
Technical Writer	\$70,000-\$85,000
Prompt Engineer	\$55,000- \$68,000
Director of Communications	\$72,000-\$110,000
Project Management	\$80,000-\$97,000
Policy Writer (local/ federal government)	\$50,000-\$82,000
Grant Writer	\$49,000- \$64,000
Writing Program Administrator	\$74,000 - \$81,400
Curriculum Designer	\$71,242 to \$87,242
College Advisement	\$39,000-\$46,000
Researcher	\$52,000- \$100,000 <i>*Dependent on the type of research</i>
Social Media Coordinator	\$40,100 to \$52,000 <i>*Typically contract-based and/or offered with extra incentives</i>
Content Creation	\$35-\$60 per hour <i>*Dependent on whether position is freelance</i>
Editor/Proofreader	\$68,000-\$82,000
Publishing	\$55,000-\$100,000 <i>*Varies on position</i>
Community Engagement	Directors: \$56,000-\$84,000 Coordinators: \$13 an hour
Academic Writing Specialist	\$45,000-\$58,000
Content Writer	\$40,000-\$70,000 <i>*Frequently hourly and contract-based</i>
Writing Tutor	\$14-\$30 an hour

Visual Storyteller	\$20-\$32 per hour
Podcaster	Varies <i>*Dependent on whether the position is a contract (with network or self-published) and if there are payments through advertising and affiliates.</i>
Website Designer	\$70,000-\$90,000
Interactive Narrative Designer	\$50,000 to \$70,000
Online Content Accessibility	\$60,000-\$85,000 <i>*Also under Web Content Designer and UX Designers</i>
Marketing & Communications	\$50,000-\$85,000
Public Relations Specialist	\$55,000-\$70,000
Copywriter	\$55,000-\$78,000
Digital Reporter	\$43,000-\$55,000