

## MAPW Fall 2024 Course Descriptions

Course Information	Concentration	Certificate
<b>PRWR 6000/001 Intro to Professional Writing</b> TH 6:30-9:15 PM with Dr. Lara Smith-Sitton Register for this class: <b>CRN 83711</b>	All (Core Course)	N/A
This course introduces students to the three MAPW concentrations, focusing on key issues, theories, stylistic conventions, and research methods specific to each field and those that cut across all three concentrations. Students engage in reading and discussion, practice with rhetorical grammar and style, critique and application of research methodologies, and writing and revision strategies essential to professional writers' work. Students build foundations for completing program requirements and course work within their concentration and support areas.		
<b>PRWR 6000/W01 Intro to Professional Writing</b> Online with Dr. Letizia Guglielmo Register for this class: <b>CRN 83712</b>	All (Core Course)	N/A
This course introduces students to the three MAPW concentrations, focusing on key issues, theories, stylistic conventions, and research methods specific to each field and those that cut across all three concentrations. Students engage in reading and discussion, practice with rhetorical grammar and style, critique and application of research methodologies, and writing and revision strategies essential to professional writers' work. Students build foundations for completing program requirements and course work within their concentration and support areas.		
<b>PRWR 6100/001 Readings for Writers</b> T 6:30-9:15 PM with Dr. Regina Bradley Register for this class: <b>CRN 83752</b>	All Concentrations	Creative Writing
The study of writers describing their ways of writing and/or how others' writing has influenced writers. This course studies the works listed as influential and then examines the application of such influence in later texts. Readings will vary, but will include literature, drama, poetry, essays, journalism and scientific and professional texts  <i>Note: This course is repeatable.</i>		
<b>PRWR 6150/001 Rhetorical Theory</b> W 6:30-9:15 PM with Dr. Amanda Pratt Register for this class: <b>CRN 83713</b>	Composition and Rhetoric	Prof. Editing & Publishing, Prof. Writing for Int'l Audiences

<p>This course examines rhetoric's central concepts and theories through a historical survey of primary texts. Students study such concepts as the rhetorical situation, argumentation, invention, arrangement, style, delivery, and memory as they are presented in works ranging from the ancient writings of the pre-Socratics, Plato, and Aristotle to contemporary and emerging theories.</p>		
<p><b>PRWR 6410/001 Feature Writing</b>  TH 6:30-9:15 PM with Dr. Elizabeth Giddens  Register for this class: <b>CRN 88169</b></p>	<p>Applied Writing, Creative Writing</p>	<p>Creative Writing, Prof. Writing for Int'l Audiences</p>
<p>This course focuses on the principles and processes of news reporting and feature writing techniques, including editorial writing, promotional communications, and informative newspaper and magazine article writing. Small group critique, one-to-one conferences and peer revision techniques may be used.</p> <p><i>Note: May be repeated for up to 6 credits.</i></p>		
<p><b>PRWR 6460/001 Fiction Writing I</b>  M 6:30-9:15 PM with Prof. Jeffrey Greene  Register for this class: <b>CRN 83748</b></p>	<p>Creative Writing</p>	<p>Creative Writing, Prof. Writing for Int'l Audiences</p>
<p>This seminar and workshop course in the writing of fiction introduces the fundamental theories and techniques. Various fiction genres may be studied. Small group critique, one-to-one conferences and peer revision techniques may be used.</p> <p><i>Note: May be repeated for up to 6 credits.</i></p>		
<p><b>PRWR 6470/W01 Poetry Writing I</b>  TH 6:30-9:15 PM (Online) with Prof. Jenny Sadre-Orafai  Register for this class: <b>CRN 83749</b></p>	<p>Creative Writing</p>	<p>Creative Writing, Prof. Writing for Int'l Audiences</p>
<p>This seminar and workshop course in the writing of poetry introduces the fundamental theories and techniques. Traditional, free verse, and other forms may be studied. Small group critique, one-to-one conferences and peer revision techniques may be used.</p> <p><i>Note: May be repeated for up to 6 credits.</i></p>		
<p><b>PRWR 6480/001 Playwriting I</b>  T 6:30-9:15 PM with Dr. Aaron Levy  Register for this class: <b>CRN 83750</b></p>	<p>Creative Writing</p>	<p>Creative Writing, Prof. Writing for</p>

		Int'l Audiences
<p>This seminar and workshop course in the writing of plays introduces fundamental theories and techniques. Students will study and practice writing monologues and dialogues, presenting stage directions and producing one-act and multi-act plays. Small group critique, one-to-one conferences and peer revision techniques may be used.</p> <p><i>Note: May be repeated for up to 6 credits.</i></p>		
<b>PRWR 6520/001 Creative Nonfiction Writing I</b> M 6:30-9:15 PM with Prof. Garrard Conley Register for this class: <b>CRN 83751</b>	Applied Writing, Creative Writing	Creative Writing, Prof. Writing for Int'l Audiences
<p>This seminar and workshop course in the writing of creative or literary nonfiction introduces the fundamental theories and techniques. Memoir, biography, travel writing, lyric essay, nonfictional novel and other genres may be studied. Small group critique, one-to-one conferences and peer revision techniques may be used.</p> <p><i>Note: May be repeated for up to 6 credits.</i></p>		
<b>PRWR 6760/001 World Englishes</b> M 6:30-9:15 PM with Dr. Christopher Palmer Register for this class: <b>CRN 83794</b>	All Concentrations	Creative Writing, Prof. Editing & Publishing, Prof. Writing for Int'l Audiences
<p>"So is the correct spelling <i>theater</i> or <i>theatre</i>? Why do Southerners say <i>y'all</i> while others say stuff like <i>you guys</i>, <i>youse</i>, <i>yins</i>, or <i>you lot</i>?" This course explores these questions and more, focusing on the use of different dialects of English in different professional writing contexts in the US and globally. How can research inform creative writers' use of dialect in dialogue or narrative? Or applied writers' understanding of international editing and writing conventions in publishing and other business/non-profit contexts? Or writing instructors' teaching of speakers who use one or more Englishes in academic or professional communication? And since there are so many ways to write or say something globally, who gets to decide which version of English is "standard" and "professional?"</p> <p>Assignments will task students to research the world of Englishes and apply that research to professional projects that interest them, including (but not limited to) linguistic and/or literary analysis of writing that incorporates one or more world</p>		

<p>Englishes; original creative writing incorporating dialect in prose, poetry, stage, TV, film, or games; preparation of editing/style/language guides for travelers, clients, publishers, or other organizations; or pedagogical materials for teaching with dialect in writing classrooms.</p>		
<p><b>PRWR 6810/001 Publishing in the 21<sup>st</sup> Century</b>            TH 6:30-9:15 PM with Dr. Kurt Milberger            Register for this class: <b>CRN 83793</b></p>	<p>Applied Writing, Creative Writing</p>	<p>Creative Writing, Prof. Editing &amp; Publishing</p>
<p>This course focuses on the 21st-century publishing industry with an aim to serve students interested in careers as writers, editors, or other positions in the industry. Readings and discussion topics focus on the process of manuscript development and publication, including analysis of the marketplace and trends; roles of editors, literary agents, and publishing house staff; book proposals and acquisitions; legal and financial concerns; sales, marketing, and production; ethics and gatekeepers; and networking and career opportunities.</p>		
<p><b>PRWR 6850/W01 Writing for the Web</b>            Online with Dr. Erin Bahl            Register for this class: <b>CRN 83795</b></p>	<p>Applied Writing</p>	<p>Prof. Writing for Int'l Audiences</p>
<p>In this iteration of PRWR 6850: Writing for the Web, we will focus on writing and designing across multiple modes of meaning. We'll explore tools, rhetorical strategies, ethical questions, and examples for designing linguistic, video, audio, and spatial content across a range of online platforms. We'll learn about accessibility standards for online content and practice accessible design through captions, transcripts, image description, and structured page content. We'll look at basic web markup and design languages (such as HTML and CSS) and investigate possibilities for creating interactive narratives. Finally, we'll develop online portfolios that showcase our work as online content creators and developing professional writers.</p>		
<p><b>PRWR 7550/W01 Advanced Applied Writing</b>            T 6:30-9:15 PM (Online) with Dr. Jeanne Law            Register for this class: <b>CRN 83796</b></p>	<p>Applied Writing</p>	<p>Prof. Writing for Int'l Audiences</p>
<p>In this class, students will learn the foundations of prompt engineering for various rhetorical writing contexts. Whether students are AI skeptics or enthusiasts, this course will equip writers in all three concentrations with an ethical framework and practical strategies to integrate generative AI as a collaborative tool. Students will also have the opportunity to earn a KSU digital badge for their LinkedIn profiles.</p>		
<p><b>PRWR 7600/W01 Practical Internship</b>            TBA with Prof. Jeffrey Greene            Register for this class: <b>CRN 83797</b></p>	<p>*Dependent on internship</p>	

Last updated: 3/18/24

If you are interested in earning graduate-level course credit for an internship, please reach out to the instructor. Your internship needs to be cleared before you can register for this opportunity.

*Note: Up to six hours may be used to satisfy MAPW degree requirements.*

**PRWR 7801/001 Teaching Assistant Practicum II**

W 3:30-6:15 PM with Dr. Laura Howard  
Register for this class: **CRN 83798**

Composition  
and Rhetoric

N/A

*Prerequisite: PRWR 7800*

Building upon theories and concepts discussed in earlier curriculum, this course affords teaching assistants an intensive, advanced investigation of selected topics derived from their experience as they serve as Teachers of Record for the first time. The course will address composition pedagogy, course design, professionalism, classroom management, assessment practices, and more. TAs will meet weekly with the Teaching Assistant Coordinator to discuss weekly class sessions, share best practices, ask questions, and participate in discussions.

**PRWR 7810/W01 Research Methods for Writers**

Online with Dr. Laura McGrath  
Register for this class: **CRN 83799**

Applied Writing,  
Composition  
and Rhetoric

Creative  
Writing, Prof.  
Writing for  
Int'l  
Audiences

This course introduces students to research methods commonly used by writers and engages students in practices of researched composing for a variety of contexts. Students learn to create and critically consume research reports by getting hands-on exposure to interviewing, survey design, and archival research. The course also teaches how to perform basic qualitative and quantitative analyses and IRB-approved research.

**PRWR 7960/001 MAPW Capstone Project**

TBA with Dr. Aaron Levy  
Register for this class: **CRN 83800**

All  
Concentrations

N/A

A project designated as a thesis, portfolio or practicum and accompanied by a rationale for its purpose and design that involves electronic and/or print media and is relevant to the student's concentration in professional writing. After submitting an approved capstone proposal, the candidate works under the direction and advice of two faculty members to produce the project.

The candidate must submit the capstone project at least two weeks before either  
1) a discussion about the project with the faculty committee, or  
2) a public presentation about the project or a reading from the project for an audience of faculty and peers.

*Note: The candidate will consult with the capstone committee chair and committee member about which option to choose.*

**STVW 6490/001 Screenwriting I**  
W 6:30-9:15 PM with Prof. Albert Lee  
Register for this class: **CRN 83802**

Creative Writing

Creative Writing, Prof. Writing for Int'l Audiences, Screen & TV Writing

This course introduces students to fundamental and foundational aspects of screenwriting such as traditional three-act structure, character development, plot function, dialogue, and script formatting. Students will study screenwriting theory and learn professional standards as they develop original screenplays and participate in table readings, workshoping, and peer review.

**STVW 6496/001 TV Writing: One-Hour**  
W 6:30-9:15 PM with Prof. Anna Weinstein  
Register for this class: **CRN 83801**

Creative Writing

Creative Writing, Prof. Writing for Int'l Audiences, Screen & TV Writing

This course introduces students to fundamental and foundational techniques of writing one-hour television scripts. Topics include character development, six-act episode structure, A/B/C storyline function, dialogue, and formatting for one-hour TV scripts. Students will develop one-hour pilot scripts and participate in table readings, workshoping, and peer review.