

Spring 2023 MAPW Course Descriptions

Check the [Office of the Registrar's website](#) for updates.

PRWR 6000/01 Introduction to Professional Writing CRN 12967
 R 6:30PM-9:15PM EB 140 Lara Smith-Sitton Core (All Concentrations)

Prerequisite: Admission to the MAPW program or permission of the graduate program director.

This course introduces students to the three MAPW concentrations, focusing on key issues, theories, stylistic conventions, and research methods specific to each field and those that cut across all three concentrations. Students engage in reading and discussion, practice with rhetorical grammar and style, critique and application of research methodologies, and writing and revision strategies essential to professional writers' work. Students build foundations for completing program requirements and course work within their concentration and support areas.

PRWR 6440/01 Professional and Academic Editing CRN 12970
 T 6:30PM-9:15PM EB 134 Elizabeth Giddens Applied, Creative

This course examines the theory of professional and academic (i.e., trade, legal, medical, business, educational, literary, and scholarly) editing for magazines, journals, books, textbooks, and related forms. It provides students with practice considering the suitability of manuscripts and proposals for development and publication as well as practice line and copy editing. Course readings and discussion will focus on editorial divisions of labor, editors' responsibilities, text development, acquisition, house style, and the publishing industry.

Important manuscript requirement! This course includes an editing project in which students swap personal manuscripts with each other and edit each other's writing. To participate in this assignment, each student must have a 10-15-page manuscript (double spaced with 11 or 12 point type). The manuscript may be a paper written for another course, a writing project in progress, or it may be something drafted just for the purpose of using for this assignment. You will need to have a Word document version of the manuscript to share with another student and with the course instructor.

PRWR 6470/01 Poetry Writing I CRN 12974
 M 6:30PM-9:15PM EB 231 Ralph Wilson Creative Writing

Prerequisite: Admission to the MAPW program or permission of the graduate program director.

This seminar and workshop course in the writing of poetry introduces the fundamental theories and techniques. Traditional, free verse, and other forms may be studied. Small group critique, one-to-one conferences and peer revision techniques may be used. *Note: May be repeated for up to 6 credits.*

PRWR 6500/01 Composition Theory and Pedagogy CRN 12978
 W 3:30PM-6:15PM EB 250 Kim Haimes-Korn Composition & Rhetoric

This course is designed primarily for students in our TA program and others preparing to teach writing at the college level. We will explore the theory and pedagogy that have shaped contemporary writing instruction and classroom practices. Students will examine student-centered instruction, writing process theories, current methods of assessment, multimodal composition, technologies of writing, and other important advances in order to design theoretically informed curriculum for composition classes. Students will also develop a teaching portfolio, teaching philosophy statement, and participate in a reflective mentoring program through which they observe and interact with experienced writing teachers. This course works closely with the teaching practicum to help prepare students to become strong teachers of writing.

PRWR 6550/01 Document Design and Desktop Publishing CRN 12989
 T 6:30PM-9:15PM EB 140 Erin Bahl Applied Writing

Designing clear, accessible, and engaging documents is an essential skillset for professional writers in any field. In this class, we'll design a suite of documents tailored to your goals as an emerging professional writer. We'll identify our goals, then analyze aspirational models and target audiences. We'll draft content and style guides for outreach channels such as email newsletters and social media. We'll research and develop a feature project that exemplifies your digital design skills in your focal professional writing area. Finally, we'll combine these projects into an online writing/design portfolio that showcases your work for an audience of your professional peers and/or potential clients. Throughout the course, we'll foreground accessible online writing and design to make our documents and course content as broadly available as possible to all audience members.

PRWR 6570/W01 Writing for Social Media CRN 12992
 Online/Asynchronous Laura McGrath Applied Writing

Prerequisite: Admission to the MAPW program or permission of the graduate program director.

In this course, students explore social media technologies and study their application in professional practice. Through our examination of and engagement with social media, including social media strategy, blogs and microblogs, social networking, media sharing sites, etc., we investigate theories of social and digital media and consider how these technologies disrupt social norms, impact our process of identity construction, reshape communication, and foster cultural change. Students gain experience planning and creating content for social media.

PRWR 6760/01 World Englishes CRN 12996
 M 6:30PM-9:15PM SO 3007 Christopher Palmer All Concentrations

This course challenges the notion that there is an English language, focusing on the use and spread of different varieties of English around the globe. Students will analyze examples of standard and nonstandard dialects from different continents and cultures, particularly with an eye on the use of English in different professional writing contexts. How can research inform creative writers' use of dialect in dialogue or narrative? Or applied writers' understanding of international writing conventions in different business or non-profit contexts? Or the teaching of writing to speakers who use one or more Englishes in academic or professional communication? Assignments will task students to research the world of Englishes and apply that research to professional projects that interest them, including (but not limited to) linguistic and/or literary analysis of writing that incorporates one or more world Englishes; original creative writing incorporating dialect in prose, poetry, stage, screen, or games; or pedagogical materials for teaching dialect in composition classrooms.

PRWR 7460/01 Fiction Writing II CRN 13002
 W 6:30PM-9:15PM EB 235 Andrew Plattner Creative Writing

Prerequisite: Admission to the MAPW program and PRWR 6460, or permission of the graduate program director.

This seminar and workshop course in fiction writing builds on the theories and techniques learned at the introductory level with an emphasis on manuscript production and professionalization. Students may build portfolios, engage in long-term writing projects, prepare cover-letters and/or develop other sustainable projects. Small-group critique, one-on-one conferences and peer revision techniques may be used in addition to workshop.
Note: May be repeated for up to 6 credits.

PRWR 7520/01 Creative Nonfiction Writing II CRN 13073
 W 6:30PM-9:15PM EB 250 Garrard Conley Applied, Creative

Creative nonfiction is one of the fastest-growing, genre-shattering fields in writing today. Join us on a collaborative romp through all varieties of nonfiction, especially the ones that defy expectations. Expect workshop to be geared towards your goals as a writer. Bring a beginner's mindset (no matter your level of success) and expect to form close bonds with your peers.

PRWR 7600/01 MAPW Practical Internship CRN 13091
 TBA TBA Jeffrey Greene All Concentrations

Prerequisite: Admission to the MAPW program or permission of the graduate program director and/or faculty advisor.

Guided and supervised practical experience in one concentration of the MAPW Program.

PRWR 7800/01 Teaching Assistant Practicum I CRN 13009
 R 3:30PM-4:30PM EB 250 Laura Howard Composition & Rhetoric

Prerequisite: Admission to the MAPW TA program and PRWR 6150
Courses that may be taken concurrently: PRWR 6500

This course is designed to support and develop the pedagogy of MAPW teaching assistants (TAs). Building upon the theories and concepts introduced in earlier curriculum, this course affords TAs a forum in which to explore the application of a range of methods in the field of rhetoric and composition in preparation for and while shadowing faculty mentors.

PRWR 7900/01 Special Topics: Screen and TV Adaptation CRN 13076
 T 6:30PM-9:15PM EB 266 Mitchell Olson Creative Writing

This course centers on transmedia narratives and introduces students how to write existing intellectual property across mediums, specifically reshaping it for film and television. Students will research and engage with successful (and unsuccessful) adaptations, learn how IP can be acquired and the various ways in which it can be developed. Along the way, students will develop an original short-form adaptation as well as pre-writing materials for a full-length adaptation project that they will pitch and/or present by the end of the semester.

PRWR 7900/02 Special Topics: Interactive Narrative & Games CRN 13078
 M 6:30PM-9:15PM EB 134 Victoria Lagrange Applied, Creative

Prerequisite: Admission to the MAPW program or permission of the graduate program director.

Exploration of a specifically designed topic. *Note: This course is repeatable.*

STVW 7495/01 TV Writing II CRN 13088
 R 6:30PM-9:15PM EB 231 Anna Weinstein Creative Writing

Writing the pilot! Developing a successful pilot involves more than merely writing a terrific script. You must have a series concept that can sell. Whether you're developing a half-hour or one-hour, a long-running series or limited series, your series concept must demonstrate to potential buyers that there is an audience ready to consume your story. There are specific challenges and opportunities in creating a series concept "with legs." In this course, you will build on what you learned in your introductory classes, studying advanced concepts in television writing such as creating storylines and characters that arc over multiple episodes and seasons; integrating and escalating conflicts as the series progresses; and developing a rewriting practice that works for you. You will learn how to create a verbal pitch, pitch deck, and series bible, and you will hone your screenwriting skills, learning advanced techniques in crafting and drafting a compelling script that hooks the readers and keeps them turning the pages. You will also have the opportunity to pitch your project to a working producer who will visit class virtually and provide feedback on your series concept.

PRWR 7960/01 MAPW Capstone Project CRN 13084
 TBA TBA Aaron Levy All Concentrations

Prerequisite: Completion of 27 credit hours in the MAPW program and at least four courses in the concentration; approval of capstone committee.

A project designated as a thesis, portfolio or practicum and accompanied by a rationale for its purpose and design that involves electronic and/or print media and is relevant to the student's concentration in professional writing. After submitting an approved capstone proposal, the candidate works under the direction and advice of two faculty members to produce the project. The candidate must submit the capstone project at least two weeks before either 1) a discussion about the project with the faculty committee, or 2) a public presentation about the project or a reading from the project for an audience of faculty and peers. *Note: The candidate will consult with the capstone committee chair and committee member about which option to choose.*