

## M.A. Professional Writing Spring 2025 Course Descriptions

Course	Concentration	Certificate
<b>PRWR 6000/001 Intro to Professional Writing</b> T 6:30-9:15 PM with Dr. M. Todd Harper CRN 12897	All (Core Course)	N/A
<p>This course introduces students to the three MAPW concentrations, focusing on key issues, theories, stylistic conventions, and research methods specific to each field and those that cut across all three concentrations. Students engage in reading and discussion, practice with rhetorical grammar and style, critique and application of research methodologies, and writing and revision strategies essential to professional writers' work. Students build foundations for completing program requirements and course work within their concentration and support areas.</p>		
<b>PRWR 6255/W01 Grant and Proposal Writing</b> TH 5:00-7:45 PM (Online) with Dr. Tamara Powell CRN 17697	Applied Writing	Prof. Writing for Int'l Audiences
<p>This course focuses on types of proposals and grant applications written by businesses and nonprofit organizations. Students research, plan, draft, and finalize a business sales proposal, a letter proposal to a foundation, and a grant application to a government agency. These service-learning assignments involve students in working with actual organizations and/or clients and in collaborating with classmates. Students will learn about the careers available to professional writers who specialize in proposal and grant writing.</p>		
<b>PRWR 6440/W01 Professional and Academic Editing</b> Online with Dr. Erin Bahl CRN 12903	Applied Writing, Creative Writing	Creative Writing, Prof. Editing & Publishing, Prof. Writing for Int'l Audiences
<p>In this iteration of Professional and Academic Editing, our focus is on "Editing and Publishing Multimodal Documents." Editing has always been a multimodal practice. Editors need to pay attention not only to well-crafted text that meets stylistic expectations, but also to dimensions beyond text such as visual design, spatial layout, and reader interaction. Furthermore, the way we design, produce, revise, distribute, and consume documents increasingly situates text amidst a range of other media channels, including image, audio, video, and interactive elements. These documents open up new opportunities and challenges for editing and publishing in academic and professional contexts.</p> <p>Throughout the course, we'll practice developing and editing multimodal documents (such as journals, online media content, and websites), supported by critical reflection and systematic documentation. We'll consider how multimodal documents communicate ideas, and how that influences editorial feedback from conceptual</p>		

<p>development to line and copyediting. We'll explore tools for editing multimodal documents, managing files, and facilitating collaborative workflows. We'll investigate editors' responsibilities for ensuring multimodal documents are accessible. Finally, we'll research multimodal editing in both industry and academic contexts, and consider what our findings mean for our own professional development as editors.</p>		
<p><b>PRWR 6455/W01 The Genres of Creative Writing</b>          TH 5:00-7:45 PM (Online) with Professor Mary McMyne          CRN 17468</p>	<p>Creative Writing</p>	<p>Creative Writing, Prof. Editing &amp; Publishing, Prof. Writing for Int'l Audiences</p>
<p>This introductory course surveys the basic principles and building blocks of creative writing. With an emphasis on workshopping, it addresses both theory and practice as it explores at least three of the five major genres of creative writing: creative nonfiction writing, fiction writing, playwriting, poetry writing and screen &amp; TV writing. As such, it is especially valuable to students whose concentration is not creative writing but who have selected it as their support area or to students who wish to gain experience in a new genre.</p>		
<p><b>PRWR 6470/001 Poetry Writing I</b>          M 6:30-9:15 PM with Dr. Ralph Wilson          CRN 12901</p>	<p>Creative Writing</p>	<p>Creative Writing, Prof. Writing for Int'l Audiences</p>
<p>This seminar and workshop course in the writing of poetry introduces the fundamental theories and techniques. Traditional, free verse, and other forms may be studied. Small group critique, one-to-one conferences and peer revision techniques may be used.</p>		
<p><b>PRWR 6500/001 Composition Theory and Pedagogy</b>          T 3:30-6:15 PM with Dr. Kim Haimes-Korn          CRN 12902</p>	<p>Composition and Rhetoric</p>	<p>Prof. Writing for Int'l Audiences</p>
<p>This course investigates issues relevant to writing instruction today and explores how theories of composition inform teaching practices. Students study approaches to teaching writing such as student-centered instruction, writing process theories, current assessment methods, technologies of writing, multimodal composition, and other important advances as they design curriculum for college writing classes or other professional contexts. Students also create a dynamic teaching portfolio that they continue to curate through their teaching experiences.</p>		
<p><b>PRWR 6860/001 Intercultural Communication in Contexts</b>          M 6:30-9:15 PM with Dr. Christopher Palmer          CRN 12905</p>	<p>Applied Writing, Composition and Rhetoric</p>	<p>Prof. Editing &amp; Publishing, Prof. Writing for Int'l Audiences</p>

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This course focuses on oral and written exchanges across cultures, both inside the US and internationally. Students will examine readings and case studies to explore principles for effectively writing and discussing writing across different cultures in a variety of environments, such as academic, business, non-profit, and government contexts. Topics include writing and publishing for international or multilingual audiences as well as rhetorically sensitive strategies. Students will be able to study specific genres of written communication in specific regions of the world according to their interests and needs. And they will apply intercultural communication strategies to applied writing, creative writing, and/or rhetoric & composition projects of their choosing.

<b>PRWR 7460/001 Fiction Writing II</b> W 6:30-9:15 PM with Dr. Andrew Plattner CRN 12908	Creative Writing	Creative Writing, Prof. Writing for Int'l Audiences
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*Prerequisite: Admission to the MAPW program and PRWR 6460, or permission of the graduate program director.*

This seminar and workshop course in fiction writing builds on the theories and techniques learned at the introductory level with an emphasis on manuscript production and professionalization. Students may build portfolios, engage in long-term writing projects, prepare cover-letters and/or develop other sustainable projects. Small-group critique, one-on-one conferences and peer revision techniques may be used in addition to workshop.

*Note: May be repeated for up to 6 credits.*

<b>PRWR 7600/001 Practical Internship</b> TBD with Prof. Jeffrey Greene CRN 12910	* Dependent on internship
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**1-6** (Up to six hours may be used to satisfy MAPW degree requirements.) **Credit Hours**

Guided and supervised practical experience in one concentration of the MAPW Program. Contact Professor Jeffrey Greene at [jgree167@kennesaw.edu](mailto:jgree167@kennesaw.edu) for details.

<b>PRWR 7800 Teaching Assistant Practicum I</b> W 3:30-6:15 PM with Dr. Amanda Pratt CRN 12911	n/a	n/a
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*Prerequisite: Admission to the MAPW TA program and PRWR 6150 Rhetorical Theory*  
*Courses that may be taken concurrently: PRWR 6500 Composition Theory and Pedagogy*

This course is designed to support and develop the pedagogy of MAPW teaching assistants (TAs). Building upon the theories and concepts introduced in earlier curriculum, this course

affords TAs a forum in which to explore the application of a range of methods in the field of rhetoric and composition in preparation for and while shadowing faculty mentors.		
<b>PRWR 7900/01 Special Topics: Game Narrative Design</b> M 6:30-9:15 PM with Dr. Victoria Lagrange CRN 12913	Applied Writing, Creative Writing	Creative Writing, Prof. Writing for Int'l Audiences
This graduate-level course explores the theory and practice of authoring game narratives. Through multiple written projects, students acquire a skill set encompassing the creation, edition, and design of interactive narratives across diverse platforms, including video games, board games, and hypertext fiction. Furthermore, students explore the interplay between narrative theory, game studies, and creative authorship through critical readings, research, and discussion. Students emerge with a portfolio that equips them to pursue writing opportunities within the industry.		
<b>PRWR 7900/02 Special Topics: Writing for Young Adults</b> T 5:00-7:45 PM with Dr. Aaron Levy CRN 12914	Applied Writing, Creative Writing	Creative Writing, Prof. Writing for Int'l Audiences
This is a workshop course focused on writing for the young adult market. This course will examine the present-day young adult arena in the genres of fiction, playwriting, poetry, and screen and television writing. Students will also investigate the history of the young adult market in all these genres, examine the limitations and possibilities each genre has in the present-day YA market, and explore how each genre directly and indirectly influences each other. The skills learned will assist students as they pursue all creative writing genres for any and all audiences.		
<b>PRWR 7960/W01 MAPW Capstone Project</b> TBA with Dr. Aaron Levy CRN 12915	All Concentrations	N/A
<p><b>1-6 Credit Hours</b></p> <p><i>Prerequisite: Completion of 27 credit hours in the MAPW program and at least four courses in the concentration; approval of capstone committee.</i></p> <p>A project designated as a thesis, portfolio or practicum and accompanied by a rationale for its purpose and design that involves electronic and/or print media and is relevant to the student's concentration in professional writing.</p> <p>After submitting an approved capstone proposal, the candidate works under the direction and advice of two faculty members to produce the project. The candidate must submit the capstone project at least two weeks before either</p>		

- 1) a discussion about the project with the faculty committee, or
- 2) a public presentation about the project or a reading from the project for an audience of faculty and peers.

*Note: The candidate will consult with the capstone committee chair and committee member about which option to choose.*

<b>STVW 6495/001 TV Writing: Half-Hour</b> TH 6:30-9:15 PM with Prof. Albert Lee CRN 12907	Creative Writing	Creative Writing, Prof. Writing for Int'l Audiences, Screen & TV Writing
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This course introduces students to fundamental and foundational techniques of writing single-cam and multi-cam half-hour television scripts. Topics include character development, five-act episode structure, A/B/C storyline function, dialogue, and formatting for half-hour TV scripts. Students will develop original half-hour pilot scripts and participate in table readings, workshopping, and peer review.