

Assessment of Learning Outcomes for PRWR 7960

Numbers 1–5
Intro Level –
Mastery Level

This course has enabled me to

		N/A	1	2	3	4	5
1.1	Identify myself as a professional writer able to adapt to evolving demands of the publishing, nonprofit, and business sectors of the marketplace						
1.2	Appraise by means of self-reflection my development as a professional writer						
1.3	Identify and develop skills and experiences relevant to achieving selected career goals						
2.1	Perform primary and secondary Internet-based and library-based research to prepare to write texts						
2.2	Appreciate and understand the ethical and legal issues involved in research and publication						
2.3	Apply ethical guidelines to conduct research with human participants						
2.4	Apply communication technologies appropriately and skillfully						
2.5	Produce a range of documents in genres that are typical for professional writers						
2.6	Identify appropriate markets for publication						
2.7	Produce writing worthy of publication of public dissemination in print and electronic media						
3.1	Identify the critical theories, features, and conventions of a range of literary and organizational texts						
3.2	Value the rhetorical and aesthetic effects of language in all forms of expression						
3.3	Demonstrate proficiency in using appropriate styles of documentation						
3.4	Evaluate visual elements in texts based on rhetorical purpose, graphic design principles, staging, and cinematic techniques						
3.5	Demonstrate competence in oral presentation						
3.6	Demonstrate mastery of Standard American English						
4.1	Produce texts in collaboration with others						
4.2	Know how to participate effectively in workshops and writing groups to advance works in progress						
4.3	Understand how to organize workshops, writing groups, and teams to advance works in progress						
4.4	Edit professional documents in line with audiences', clients', and editors' needs and expectations						
4.5	Understand the practice and theory of the currently preferred ways of teaching writing in high schools and colleges						
5.1	Understand how to interact with people from other cultures when writing professionally for international audiences						
5.2	Identify my own biases and values and how they influence interaction with others						
5.3	Recognize and adapt to different communication styles based on factors such as non-verbal behavior, varied reasoning styles, direct and indirect cues, and situational/cultural contexts						
5.4	Demonstrate Web and computer literacy						