

Graduating MAPW Student Exit Survey

This survey is being taken to assess our master's degree program in professional writing. We would appreciate your responses to the following questions. Please be assured that your answers are confidential and cannot be used to identify you personally.

Please complete the following survey.

1. Age _____
2. Gender: Female _____ Male _____
3. Dates attended Kennesaw State University _____ to _____
4. What has your cumulative GPA been at KSU? _____
5. What was your concentration in the MAPW program?
Applied writing _____ Composition and rhetoric _____ Creative writing _____
6. What was your support area?
Applied writing _____ Composition and rhetoric _____ Creative writing _____
7. Are you employed outside the home? Yes _____ No _____
8. What is the nature of the employment? _____

9. Do you intend to keep this position now that you have your degree?
Yes _____ No _____
10. If not, what do you intend to pursue? _____
11. Did you publish any writing while you were in the MAPW program?
Yes _____ No _____
12. Did you secure a writing-related position or get promoted while you were in the MAPW program? Yes _____ No _____
13. Do you intend to return to graduate school within the next five years?
Yes _____ No _____
14. In what field? _____
15. If we were to offer a post-MAPW certificate, what area of study or specialty would you return to KSU for?

Please rate your education for the following items on a scale of 1 to 5, with 1 representing the lowest or poorest or least agreed to, and 5 representing the most agreement, the greatest, or the best, for the following questions.

16. How would you rate the MAPW program?
1 2 3 4 5
17. How valuable was the required core course (PRWR 6000)?
1 2 3 4 5
18. How valuable were the courses in your concentration?
1 2 3 4 5

19. How valuable were the courses in your support area?
1 2 3 4 5
20. Did you complete an internship (PRWR 7600)? Yes _____ No _____
How valuable was the internship?
1 2 3 4 5
21. Did you complete a directed study (PRWR 7950)? Yes _____ No _____
How valuable was the directed study?
1 2 3 4 5
22. Which capstone course did you complete?
Portfolio Thesis Practicum
How valuable was this experience?
1 2 3 4 5
23. How adequate were the electronic resources in the program?
1 2 3 4 5
24. What electronic resources would you like to have had access to and training in
that were not available? _____
25. How effectively did your MAPW instructors use the available electronic
resources?
1 2 3 4 5
26. How satisfied are you with the curricular advisement that you received in the
MAPW program?
1 2 3 4 5
27. If you ever sought career advisement from the KSU Career Services Center, how
satisfactory was that?
1 2 3 4 5
28. Did you subscribe to the MAPW listserv? Yes _____ No _____
If you answered yes, how valuable was the listserv?
1 2 3 4 5
29. When all is said and done, how glad are you that you completed the MAPW
degree?
1 2 3 4 5

