

School of Communication & Media: Course Prerequisites (2024-2025 Catalog)

While this list is intended to assist students in determining eligibility for courses, the KSU Undergraduate Catalog is the official source for all prerequisite requirements.

The school requires the successful completion of all prerequisites with grades of "C" or better **BEFORE** taking a course.

SOCM is a GATED program. Students wishing to major in JOUR, MENT, ORGC, or PR must earn a 2.75 or higher adjusted GPA in the five AREA F SOCM courses and submit a formal application.

Communication (COMM): Course Prerequisites

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| COMM 1100 | Human Communication | NONE |
| COMM 1110 | Public Speaking | NONE |
| COMM 2020 | CSI: Communication Sources and Investigations | ENGL 1102 |
| COMM 2033 | Visual Communication | ENGL 1101 and ENGL 1102 |
| COMM 2135 | Writing for Public Communication | ENGL 1101 and ENGL 1102 |
| COMM 2230 | Introduction to Mass Communication | ENGL 1102 |
| COMM 2240 | Communication Law, Ethics and Diversity | ENGL 1102 |
| COMM 2290 | Special Topics | NONE |
| COMM 3315 | Interviewing | 30+ credit hours |
| COMM 3320 | Health Communication | Declared SOCM major Non-majors: 30+ credit hours and permission from SOCM |
| COMM 3340 | Digital Media Production | COMM 2230, Declared SOCM major Non-majors: permission from SOCM |
| COMM 3350 | Editing for Today's Media | Declared SOCM major Non-majors: 30+ credit hours and permission from SOCM |
| COMM 3398 | Internship in Communication | Declared SOCM major , Approval of SOCM Internship Coordinator 60+ credit hours, 2.5 GPA, at least one completed semester of communication coursework |
| COMM 3435 | Communication Research Methods | COMM 2135 and COMM 2020 |
| COMM 4200 | Directed Applied Research | COMM 3435, Declared SOCM major Consent of the instructor and School Director |
| COMM 4400 | Directed Study | 60+ credit hours, Declared SOCM major |
| COMM 4480 | Communication Theory | COMM 3435, 60+ credit hours, Declared SOCM major |
| COMM 4490 | Special Topics in Communication | 45+ credit hours, Declared SOCM major |
| COMM 4499 | Senior Thesis | COMM 3435 or COMM 4480 |

Journalism and Emerging Media major: Course Prerequisites

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| JOUR 3310 | Concepts in New Media | COMM 2230 |
| JOUR 3330 | News Reporting and Writing | COMM 2135 and COMM 2230 |

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| JOUR 3360 | Photojournalism | COMM 3340, Declared SOCM major Non-majors: permission from SOCM |
| JOUR 3395 | Journalism Study Tour | COMM 2230, 30+ credit hours, Declared SOCM major Non-majors: permission from SOCM |
| JOUR 3700 | Fundamentals of Online Journalism | JOUR 3330, Declared SOCM major Non-majors: permission from SOCM |
| JOUR 3820 | Video for the Web | COMM 3340, Declared SOCM major Non-majors: permission from SOCM |
| JOUR 3900 | Journalism History | Declared SOCM major Non-majors: permission from SOCM |
| JOUR 4100 | Data Journalism | JOUR 3330, Declared SOCM major Non-majors: permission from SOCM |
| JOUR 4300 | Topics in Journalism | JOUR 3330 or permission of instruction, Declared SOCM major Non-majors: permission from SOCM |
| JOUR 4410 | Investigative Reporting | JOUR 3330, Declared SOCM major Non-majors: permission from SOCM |
| JOUR 4412 | Sports Reporting | JOUR 3330, COMM 3340, Declared SOCM major Non-majors: permission from SOCM |
| JOUR 4420 | Advanced Media Writing | JOUR 3330, Declared SOCM major Non-majors: permission from SOCM |
| JOUR 4430 | Advanced Investigative Reporting I | 60+ credit hours, permission of the instructor. |
| JOUR 4435 | Advanced Investigative Reporting II | JOUR 4430 |
| JOUR 4445 | Advanced Digital Audio Production | JOUR 3330 and COMM 3340, 90+ credit hours, Declared SOCM major Non-majors: permission from SOCM |
| JOUR 4450 | Video News Production | JOUR 3330 and COMM 3340, Declared SOCM major Non-majors: permission from SOCM |
| JOUR 4470 | Media Law | COMM 2230 and POLS 1101, Declared SOCM major Non-majors: permission from SOCM |
| JOUR 4488 | Multi-Media Visions of Community (Capstone) | JOUR 3700, JOUR 4100, 90+ credit hours, Declared SOCM major Non-majors: permission from SOCM |

Media and Entertainment major: Course Prerequisites

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| MENT 3100 | Fundamentals of Media & Entertainment | COMM 2230 |
| MENT 3200 | Writing for Entertainment Media | MENT 3100, Declared SOCM major |
| MENT 3300 | Entertainment Podcasting | MENT 3100, Declared SOCM major |
| MENT 3326 | International Media | COMM 2230, Declared SOCM major |
| MENT 4424 | Uses and Effects of Mass Media | COMM 2230, Declared SOCM major |

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| MENT 4425 | Gender, Race and Media | MENT 3100, Declared SOCM major Non-majors: permission from SOCM |
| MENT 4430 | Media Management | MENT 3100, Declared SOCM major Non-majors: permission from SOCM |
| MENT 4434 | Topics in Media | MENT 3100, Declared SOCM major Non-majors: permission of the instructor |
| MENT 4436 | Topics in Entertainment | MENT 3100, Declared SOCM major |
| MENT 4444 | Film and Video Structure and Process | 60+ credit hours |
| MENT 4454 | moMENTum productions | COMM 3340, Declared SOCM major |
| MENT 4464 | Documentary Filmmaking | COMM 3340, Declared SOCM major |
| MENT 4485 | Media & Entertainment Capstone | COMM 3340 and MENT 4424, <i>must be declared</i> MENT major |
| MENT 4495 | Media and Entertainment Study Tour | MENT 3100, 60+ credit hours, <i>must be declared</i> MENT major |

Organizational and Professional Communication major: Course Prerequisites

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| ORGC 2030 | Careers in Organizational Communication | ENGL 1102 |
| ORGC 3025 | Introduction to Organizational & Professional Communication | Declared SOCM major Non-majors: 30+ credit hours and permission from SOCM |
| ORGC 3325 | Intercultural Communication | 60+ credit hours |
| ORGC 3345 | Team Communication | 60+ credit hours, Declared SOCM major Non-majors: 30+ credit hours and permission from SOCM |
| ORGC 3376 | Interpersonal Communication | 30+ credit hours |
| ORGC 3459 | Communication and Conflict | Declared SOCM major Non-majors: 30+ credit hours and permission from SOCM |
| ORGC 4344 | Training and Development | ORGC 3025, 60+ credit hours, Declared SOCM major Non-majors: 30+ credit hours and permission from SOCM |
| ORGC 4440 | Leadership Communication | Declared SOCM major |
| ORGC 4455 | Organizational Communication Practicum (Capstone) | ORGC 3025, COMM 3435, 90+ credit hours, Declared SOCM major |
| ORGC 4470 | Topics in Organizational & Professional Communication | Declared SOCM major |

Public Relations major: Course Prerequisites

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| PR 3335 | Public Relations Principles | COMM 2230 |
| PR 3355 | Public Relations Cases | PR 3335, Declared SOCM major Non-majors: permission from SOCM |
| PR 3375 | Public Relations Writing | PR 3335, Declared SOCM major Non-majors: permission from SOCM |
| PR 3380 | PR Strategies and Tactics | PR 3335, Declared SOCM major Non-majors: permission from SOCM |

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| PR 3385 | International Public Relations | PR 3335, Declared SOCM major Non-majors: permission from SOCM |
| PR 3429 | Persuasion Methods and Strategies | 30+ credit hours |
| PR 4210 | Social Media for Strategic Communication | PR 3335, Declared SOCM major Non-majors: permission from SOCM |
| PR 4405 | Digital Publication Design | COMM 2135, Declared SOCM major Non-majors: permission from SOCM |
| PR 4415 | Topics in Public Relations | PR 3335, Declared SOCM major Non-majors: permission from SOCM |
| PR 4425 | Media Relations | PR 3335, Declared SOCM major Non-majors: permission from SOCM |
| PR 4460 | Crisis Communication | COMM 3435, 60+ credit hours, Declared SOCM major Non-majors: permission from SOCM |
| PR 4465 | Public Relations Campaigns (Capstone) | PR 3375, COMM 3435, 90+ credit hours, Declared SOCM major Non-majors: permission from SOCM |
| PR 4495 | Public Relations Study Tour | PR 3335, 60+ credit hours, Declared SOCM major Non-majors: permission from SOCM |
| PR 4605 | Magazine Media | PR 3375 or JOUR 3330 or PR 4405 and Approval of Application by Instructor, Declared SOCM major Non-majors: permission from SOCM |
| PR 4670 | Crisis Leadership Communication | COMM 3435, 60+ credit hours, Declared SOCM major Non-majors: permission from SOCM |