

School of Communication & Media Curriculum

Media & Entertainment Major (MENT) Fall 2018

updated 5/15/18

| Lower Division SOCM Major Requirements (18 Hours) | | (completed) | (semester taken/planning) |
|---|---|-------------|---------------------------|
| COM 2020* | CSI:COM Sources & Investigations | | |
| COM 2033* | Visual Communication | | |
| COM 2129* | Public Speaking | | |
| COM 2135* | Writing for Public Communication | | |
| COM 2240* | Communication Law, Ethics and Diversity | | |
| <i>*Must have 2.75 adjusted GPA in the above 5 lower division SOCM courses and pass (78%) a grammar test to apply to be a SOCM major.</i> | | | |
| COM 2230 | Introduction to Mass Communication | | |

The courses listed below are difficult, upper-level courses that should be carefully scheduled based on prerequisites.

Your capstone (MENT 4485) is intended to be taken your final semester before graduation.

| Upper Division MENT Major Requirements (18 Hours) | | (completed) | (semester taken/planning) |
|--|---------------------------------------|-------------|---------------------------|
| MENT 3100 | Fundamentals of Media & Entertainment | | |
| MENT 3326 | Global Media Systems | | |
| COM 3435 | Communication Research Methods | | |
| COM 4480 | Communication Theory | | |
| MENT 4424 | Uses & Effects of Mass Media | | |
| MENT 4485 | Media & Entertainment Capstone | | |

| Technology Competency (3 hours) | | (completed) | (semester taken/planning) |
|--|--------------------------|-------------|---------------------------|
| JOUR 3340 | Digital Media Production | | |

| Writing Competency (choose one) (3 hours) | | (completed) | (semester taken/planning) |
|--|---|-------------|---------------------------|
| JOUR 3330 | News Reporting & Writing | | |
| FILM 3105 | Fundamentals of Writing for Film & Television | | |
| WRIT 3150 | Topics in Digital Rhetoric | | |

| Media Literacy (choose two) (6 hours) | | (completed) | (semester taken/planning) |
|--|--|-------------|---------------------------|
| MENT 4425 | Gender, Race, & Media | | |
| MENT 4430 | Media Management | | |
| MENT 4434 | Topics in Media Studies | | |
| MENT 4444 | Film & Video Structure & Process | | |
| COM 3398 | Internship in Communication (3 hours) | | |
| JOUR 3310 | Concepts in New Media | | |
| JOUR 4445 | Advanced Digital Audio Production | | |
| JOUR 4450 | Video News Production | | |
| PR 4210 | Social Media for Strategic Communication | | |

| Entertainment Competency (choose one) (3 hours) | | (completed) | (semester taken/planning) |
|--|---|-------------|---------------------------|
| MENT 4436 | Topics in Entertainment Studies | | |
| MENT 4444 | Film & Video Structure & Process | | |
| MENT 4464 | Documentary Filmmaking | | |
| MENT 4495 | Media & Entertainment Study Tour | | |
| MEBU 3100 | Fundamentals of the Music & Entertainment Business | | |
| MEBU 4100 | Emerging Trends in the Music & Entertainment Business | | |
| MEBU 4200 | Current Topics in the Music & Entertainment Business | | |
| MEBU 4490 | Special Topics in the Music & Entertainment Business | | |

Additional courses on back.

Upper Division SOCM Electives (choose one) (3 hours)

Students may choose from the recommended list below or any COM, JOUR, MENT, ORGC, PR course not previously applied.

Please take into account any prerequisites required.

These courses may also be taken as Free Electives.

| | | (completed) | (semester taken/planning) |
|-----------|---|-------------|---------------------------|
| JOUR 3310 | Concepts in New Media | | |
| MEBU 3100 | Fundamentals of the Music & Entertainment Business | | |
| COM 3320 | Health Communication | | |
| ORGC 3325 | Intercultural Communication | | |
| JOUR 3330 | News Reporting & Writing | | |
| PR 3335 | Public Relations Principles | | |
| COM 3350 | Editing for Today's Media | | |
| JOUR 3360 | Photojournalism | | |
| MEBU 3370 | Fundamentals of Audio Production & Technology | | |
| ORGC 3376 | Interpersonal Communication | | |
| COM 3398 | Internship in Communication | | |
| PR 3429 | Persuasion Methods & Strategies | | |
| COM 4100 | Directed Applied Research | | |
| MEBU 4100 | Emerging Trends in the Music & Entertainment Business | | |
| MEBU 4200 | Current Topics in the Music & Entertainment Business | | |
| PR 4210 | Social Media for Strategic Communication | | |
| COM 4400 | Directed Study | | |
| PR 4405 | Digital Publication Design | | |
| JOUR 4420 | Advanced Media Writing | | |
| MENT 4425 | Gender, Race, & Media | | |
| MENT 4430 | Media Management | | |
| MENT 4434 | Topics in Media Studies | | |
| MENT 4436 | Topics in Entertainment Studies | | |
| MENT 4444 | Film & Video Structure & Process | | |
| JOUR 4445 | Advanced Digital Audio Production | | |
| JOUR 4450 | Video News Production | | |
| MENT 4464 | Documentary Filmmaking | | |
| MEBU 4470 | Advanced Audio Production & Technology | | |
| COM 4490 | Special Topics in Communication | | |
| MEBU 4490 | Special Topics in the Music & Entertainment Business | | |
| MENT 4495 | Media & Entertainment Study Tour | | |

Related Studies (12 Hours)

Minor: _____ Certificate: _____

Any upper division course work (3000-4000) level OUTSIDE of SOCM.

Recommended: AMST 3740 American Pop Culture; ANTH 3521 Ethnography of Media: Global Perspectives; FILM course/minor; MEBUS certificate program; POLS 3380 Mass Media & Politics; WRIT 3150 Topics in Digital Rhetoric; WRIT 3160 Argumentative Writing.

| | | (completed) | (semester taken/planning) |
|--|--|-------------|---------------------------|
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Free Electives (12 Hours)

Any course (1000-4000) in the university curriculum (including SOCM) passing with a D or better and not applied elsewhere.

| | | (completed) | (semester taken/planning) |
|--|--|-------------|---------------------------|
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TOTAL PROGRAM HOURS: 123