

School of Communication & Media Curriculum

Journalism & Emerging Media Major (JOUR) Fall 2019

updated 06/1/2019

Lower Division SOCM Major Requirements (18 Hours)		(completed)	(semester taken/planning)
COM 2020*	CSI:COM Sources & Investigations		
COM 2033*	Visual Communication		
COM 2129*	Public Speaking		
COM 2135*	Writing for Public Communication		
COM 2240*	Communication Law, Ethics and Diversity		
*Must have 2.75 adjusted GPA in the above 5 lower division SOCM courses and pass (78%) a grammar test to apply to be a SOCM major.			
COM 2230	Introduction to Mass Communication		

The courses listed below are difficult, upper-level courses that should be carefully scheduled based on prerequisites.

Your capstone (JOUR 4488) is intended to be taken your final semester before graduation.

Upper Division JOUR Major Requirements (21 Hours)		(completed)	(semester taken/planning)
JOUR 3330	News Reporting & Writing		
JOUR 3340	Digital Media Production		
COM 3435	Communication Research Methods		
COM 4480	Communication Theory		
JOUR 4420	Advanced Media Writing		
JOUR 4470	Media Law		
JOUR 4488	Multi-Media Visions of Community (Capstone)		

Advanced Digital Journalism (choose one) (3 hours)		(completed)	(semester taken/planning)
JOUR 3360	Photojournalism		
JOUR 4445	Advanced Audio Production		
JOUR 4450	Video News Production		

Advanced Journalism Writing (choose one) (3 hours)		(completed)	(semester taken/planning)
JOUR 4410	Investigative Reporting		
JOUR 4300	Topics in Journalism		
JOUR 4412	Sports Reporting		

Advanced Journalism Professional Practice (choose one) (3 hours)		(completed)	(semester taken/planning)
COM 3350	Editing for Today's Media		
COM 3398	Internship in Communication (3 hours)		
JOUR 3395	Journalism Study Tour		
PR 4605	Magazine Media		

Additional courses on back.

Upper Division SOCM Electives (choose two) (6 hours)

Students may choose from the recommended list below or any COM, JOUR, MENT, PR, ORGC course not previously applied.

Please take into account any prerequisites required.

These courses may also be taken as Free Electives.

		(completed)	(semester taken/planning)
MENT 3100	Fundamentals of Media & Entertainment Studies		
JOUR 3310	Concepts in New Media		
COM 3315	Interviewing		
MENT 3326	Global Media Studies		
COM 3350	Editing for Today's Media		
JOUR 3360	Photojournalism		
COM 3398	Internship in Communication (6 hours max)		
COM 4100	Directed Applied Research (1-3 hours)		
PR 4210	Social Media for Strategic Communication		
JOUR 4300	Topic in Journalism		
COM 4400	Directed Study (1-3 hours)		
PR 4405	Digital Publication Design		
JOUR 4410	Investigative Reporting		
JOUR 4412	Sports Reporting		
MENT 4424	Uses & Effects of Mass Media		
MENT 4425	Gender, Race, & Media		
MENT 4430	Media Management		
MENT 4436	Topics in Entertainment Studies		
MENT 4444	Film & Video Structure and Process		
JOUR 4445	Advanced Audio Production		
JOUR 4450	Video News Production		
MENT 4464	Documentary Filmmaking		
COM 4490	Special Topics in Communication		
PR 4605	Magazine Media		

Related Studies (12 Hours)

Minor: _____ Certificate: _____

Any upper division course work (3000-4000) level OUTSIDE of SOCM.

		(completed)	(semester taken/planning)

Free Electives (12 Hours)

Any course (1000-4000) in the university curriculum (including SOCM) passing with a D or better and not applied elsewhere.

		(completed)	(semester taken/planning)

TOTAL PROGRAM HOURS: 120

* Please note that some of your classes may qualify for the "Certificate for Multiplatform News Reporting".

Additional information is provided at: <http://chss.kennesaw.edu/socm/programs/cert-mnr.php>