

# School of Communication & Media Curriculum

## Media & Entertainment Major (MENT) Fall 2019

updated 6/1/19

<b>Lower Division SOCM Major Requirements (18 Hours)</b>		(completed)	(semester taken/planning)
COM 2020*	CSI:COM Sources & Investigations		
COM 2033*	Visual Communication		
COM 2129*	Public Speaking		
COM 2135*	Writing for Public Communication		
COM 2240*	Communication Law, Ethics and Diversity		
<i>*Must have 2.75 adjusted GPA in the above 5 lower division SOCM courses and pass (78%) a grammar test to apply to be a SOCM major.</i>			
COM 2230	Introduction to Mass Communication		

**The courses listed below are difficult, upper-level courses that should be carefully scheduled based on prerequisites.**

Your capstone (MENT 4485) is intended to be taken your final semester before graduation.

<b>Upper Division MENT Major Requirements (18 Hours)</b>		(completed)	(semester taken/planning)
MENT 3100	Fundamentals of Media & Entertainment		
MENT 3326	Global Media Systems		
COM 3435	Communication Research Methods		
COM 4480	Communication Theory		
MENT 4424	Uses & Effects of Mass Media		
MENT 4485	Media & Entertainment Capstone		

<b>Technology Competency (3 hours)</b>		(completed)	(semester taken/planning)
JOUR 3340	Digital Media Production		

<b>Writing Competency (choose one) (3 hours)</b>		(completed)	(semester taken/planning)
JOUR 3330	News Reporting & Writing		
FILM 3105	Fundamentals of Writing for Film & Television		
WRIT 3150	Topics in Digital Rhetoric		

<b>Media Literacy (choose two) (6 hours)</b>		(completed)	(semester taken/planning)
MENT 4425	Gender, Race, & Media		
MENT 4430	Media Management		
MENT 4434	Topics in Media Studies		
MENT 4444	Film & Video Structure & Process		
COM 3398	Internship in Communication (3 hours)		
JOUR 3310	Concepts in New Media		
JOUR 4445	Advanced Digital Audio Production		
JOUR 4450	Video News Production		
PR 4210	Social Media for Strategic Communication		

<b>Entertainment Competency (choose one) (3 hours)</b>		(completed)	(semester taken/planning)
MENT 4436	Topics in Entertainment Studies		
MENT 4444	Film & Video Structure & Process		
MENT 4464	Documentary Filmmaking		
MENT 4495	Media & Entertainment Study Tour		
MEBU 3100	Fundamentals of the Music & Entertainment Business		
MEBU 4100	Emerging Trends in the Music & Entertainment Business		
MEBU 4200	Current Topics in the Music & Entertainment Business		
MEBU 4490	Special Topics in the Music & Entertainment Business		

**Additional courses on back.**

**Upper Division SOCM Electives (choose one) (3 hours)**

Students may choose from the recommended list below or any COM, JOUR, MENT, ORGC, PR course not previously applied.

Please take into account any prerequisites required.

These courses may also be taken as Free Electives.

		(completed)	(semester taken/planning)
JOUR 3310	Concepts in New Media		
MEBU 3100	Fundamentals of the Music & Entertainment Business		
COM 3320	Health Communication		
ORGC 3325	Intercultural Communication		
JOUR 3330	News Reporting & Writing		
PR 3335	Public Relations Principles		
COM 3350	Editing for Today's Media		
JOUR 3360	Photojournalism		
MEBU 3370	Fundamentals of Audio Production & Technology		
ORGC 3376	Interpersonal Communication		
COM 3398	Internship in Communication		
PR 3429	Persuasion Methods & Strategies		
COM 4100	Directed Applied Research		
MEBU 4100	Emerging Trends in the Music & Entertainment Business		
MEBU 4200	Current Topics in the Music & Entertainment Business		
PR 4210	Social Media for Strategic Communication		
COM 4400	Directed Study		
PR 4405	Digital Publication Design		
JOUR 4420	Advanced Media Writing		
MENT 4425	Gender, Race, & Media		
MENT 4430	Media Management		
MENT 4434	Topics in Media Studies		
MENT 4436	Topics in Entertainment Studies		
MENT 4444	Film & Video Structure & Process		
JOUR 4445	Advanced Digital Audio Production		
JOUR 4450	Video News Production		
MENT 4464	Documentary Filmmaking		
MEBU 4470	Advanced Audio Production & Technology		
COM 4490	Special Topics in Communication		
MEBU 4490	Special Topics in the Music & Entertainment Business		
MENT 4495	Media & Entertainment Study Tour		

**Related Studies (12 Hours)**

Minor: \_\_\_\_\_ Certificate: \_\_\_\_\_

Any upper division course work (3000-4000) level OUTSIDE of SOCM.

Recommended: AMST 3740 American Pop Culture; ANTH 3521 Ethnography of Media: Global Perspectives; FILM course/minor; MEBUS certificate program; POLS 3380 Mass Media & Politics; WRIT 3150 Topics in Digital Rhetoric; WRIT 3160 Argumentative Writing.

		(completed)	(semester taken/planning)

**Free Electives (12 Hours)**

Any course (1000-4000) in the university curriculum (including SOCM) passing with a D or better and not applied elsewhere.

		(completed)	(semester taken/planning)

**TOTAL PROGRAM HOURS: 120**