

Make Plans Now to Complete Your Study in Public Relations (PR)

Updated 6/11/19

Public Relations Students: Plan your program of study so that you graduate in four years. A sample program of study is below; taking summer classes could accelerate your progress. Your own program of study may vary, depending on course availability and your eligibility based on a number of factors (which includes prerequisites and grades). We recommend that you take an estimated 15 hours of course work a semester to put you on track to graduate in four years. As a Public Relations major, you must make a "C" or higher to successfully complete SOCM courses. Public Relations and General Education checklists are available on the SOCM web site <https://chss.kennesaw.edu/socm/advising.php>. A multidisciplinary minor in Crisis Preparedness is also available through our program <https://chss.kennesaw.edu/socm/programs/minor-cp.php>. Your classes in a minor can fill your Related Studies area; if you don't choose to take a minor, you still need to take 12 hours of Related Studies courses.

Semester 1 (15 credit hours)	Semester 2 (15 - 16 credit hours)
<p>Gen ED: ENGL 1101 (Area A) – 3 hours Gen ED: ECON 1000 (Area B) – 2 hours Gen ED: COM 1100 (Area B see catalog for other options) – 3 hours Gen ED: SCI 1101 or GEOG 1112 or 1113 (Area D) – 4 hours Gen ED: MATH 1101 or 1111 (Area A) - 3 hours</p>	<p>Gen ED: ENGL 1102 (Area A) – 3 hours COM 2129 – Public Speaking (Area F) – 3 hours COM 2230 – Intro to Mass Communication (Area F) – 3 hours •Prereq: ENGL 1101 Gen ED: SCI 1102 or GEOG 1112 or GEOG 1113(Area D) – 3 or 4 hours Gen ED: STAT 1401 (Area D) – 3 hours</p>
Semester 3 (15 credit hours)	Semester 4 (15 credit hours)
<p>COM 2020 – COM Sources & Investigations (Area F) – 3 hours •Prereq: ENGL 1102 COM 2033 – Visual Communication (Area F) – 3 hours •Prereq: ENGL 1102 COM 2135 – Writing for Public Communication (Area F) – 3 hours •Prereq: ENGL 1102 COM 2240 – Communication Law, Ethics, and Diversity (Area F) - 3 hours •Prereq: ENGL 1102 Gen ED: POLS 1101 (Area E) – 3 hours MILESTONE: All Area F SOCM classes must be completed. Take the writing test at the end of the semester.</p>	<p>MILESTONE: Apply to PR major at the beginning of the semester. PR 3335 – Public Relations Principles – 3 hours •Prereq: COM 2230 COM 3435 – Communication Research Methods – 3 hours •Prereq: COM 2020 and 2135 1 (of 4) Free Electives - 3 hours Gen ED: Social Sciences (Area E) <u>Select from the following</u> – 3 hours •ANTH 1102 •CRJU 1101 •ECON 2100 •GEOG 1101 •PSYC 1101 •SOCI 1101 •STS 1101 Gen ED: Literature of the World (Area C) <u>Select from the following</u> – 3 hours •ENGL 2110 •ENGL 2112 •ENGL 2121 •ENGL 2130 •ENGL 2132 •ENGL 2111 •ENGL 2120 •ENGL 2122 •ENGL 2131 •ENGL 2300 MILESTONE: Free electives are any course (1000 - 4000 level) in the university curriculum, making a "D" or better.</p>
Semester 5 (15 credit hours)	Semester 6 (15 credit hours)
<p>PR 3355 – Public Relations Cases – 3 hours •Prereq: PR 3335 and declared SOCM major PR 3375 – Public Relations Writing – 3 hours •Prereq: PR 3335 and declared SOCM major 1 (of 4) PR Major Electives <u>Select from the following</u> – 3 hours •PR 3380 •PR 4405 •PR 4670 •JOUR 3330 •PR 3385 •PR 4415 •COM 3350 •JOUR 3340 •PR 3429 •PR 4495 •COM 3398 •JOUR 4420 •PR 4210 •PR 4605 •JOUR 3310 •JOUR 4470 •Prereq varies by course. Please see catalog for specifics. Gen ED: World History (Area E) <u>Select from the following</u> - 3 hours •HIST 1100 •HIST 1111 •HIST 1112 1 (of 4) Related Studies courses – 3 hours MILESTONE: Related Studies must be 3000 – 4000 level courses outside of SOCM.</p>	<p>COM 4480 – Communication Theory – 3 hours •Prereq: COM 3435 and declared SOCM major 2 (of 4) PR Major Electives – 3 hours 1 Upper Division SOCM Elective – 3 hours (see catalog for specifics) 2 (of 4) Related Studies courses – 3 hours Gen ED: Arts and Culture of the World (Area C) <u>Select from the following</u> - 3 hours •ART 1107 •DANC 1107 •MUSI 1107 •TPS 1107</p>
Semester 7 (15 credit hours)	Semester 8 (15 credit hours)
<p>PR 4460 – Crisis Communication – 3 hours •Prereq: COM 3435, 60+ hours, and declared SOCM major 3 (of 4) PR Major Electives – 3 hours 3 (of 4) Related Studies courses – 3 hours 4 (of 4) Related Studies courses – 3 hours 2 (of 4) Free Electives – 3 hours MILESTONE: Petition to graduate before the midpoint of this semester.</p>	<p>PR 4465 – Public Relations Campaigns – 3 hours •Prereq: COM 3435, PR 3375, 90+ hours, and declared SOCM major 4 (of 4) PR Major Electives – 3 hours 3 (of 4) Free Electives – 3 hours 4 (of 4) Free Electives – 3 hours Gen ED: HIST 2111 or 2112 (Area E) – 3 hours</p>