

Make Plans Now to Complete Your Study in Media & Entertainment (MENT)

Updated 8/13/2020

Media & Entertainment Students: Plan your program of study so that you graduate in four years. A sample program of study is below; taking summer classes could accelerate your progress. Your own program of study may vary, depending on course availability and your eligibility based on a number of factors which includes prerequisites and grades. We recommend that you take an estimated 15 hours of course work a semester (5 courses) to put you on track to graduate in four years. As a MENT major, you must make a "C" or higher to successfully complete any course in the School of Communication & Media (SOCM). MENT and General Education checklists are available on the SOCM web site: <https://chss.kennesaw.edu/socm/advising.php>. Your classes in a minor or certificate can fill your Related Studies area; if you don't choose to take a minor or certificate, you still need to take 12 hours of Related Studies courses. Many MENT students apply to the MEBUS certificate program &/or declare the FILM minor.

Semester 1 (15 credit hours)	Semester 2 (15 credit hours)
<p>Gen Ed: ENGL 1101 (Area A) – 3 hours Gen Ed: ECON 1000 (Area B Contemporary Economic Issues) – 2 hours Gen Ed: COM 1100 (Area B - see catalog for other options) – 3 hours Gen Ed: SCI 1101 or GEOG 1112 or GEOG 1113 (Area D) – 4 hours Gen Ed: MATH 1101 or 1111 (Area A) - 3 hours</p>	<p>COM 2129 – Public Speaking (Area F) – 3 hours Gen Ed: ENGL 1102 (Area A) – 3 hours Gen Ed: STAT 1401 (Area D) – 3 hours COM 2230 – Intro to Mass Communication (Area F) – 3 hours • Prereq: ENGL 1102 Gen Ed: World History (Area E) <u>Select from the following</u> – 3 hours • HIST 1110 • HIST 1111 • HIST 1112</p>
Semester 3 (15 credit hours)	Semester 4 (15 - 16 credit hours)
<p>COM 2020 – COM Sources & Investigations (Area F) – 3 hours • Prereq: ENGL 1102 COM 2033 – Visual Communication (Area F) – 3 hours • Prereq: ENGL 1102 COM 2135 – Writing for Public Communication (Area F) – 3 hours • Prereq: ENGL 1102 COM 2240 – Communication Law, Ethics, & Diversity (Area F) – 3 hours • Prereq: ENGL 1102 Gen Ed: Arts & Culture of the World (Area C) <u>Select from the following</u> - 3 hours • ART 1107 • DANC 1107 • MUSI 1107 • TPS 1107</p> <p>MILESTONE: All Area F SOCM courses must be completed. Take the writing test at the end of the semester.</p>	<p>MILESTONE: Apply to the major at the beginning of the semester. MENT 3100 – Fundamentals of Media and Entertainment Studies – 3 hours • Prereq: COM 2230 COM 3435 – Communication Research Methods – 3 hours • Prereqs: COM 2020 and COM 2135 Gen Ed: SCI 1102 or GEOG 1112 or GEOG 1113 (Area D) – 3 or 4 hours 1 (of 4) Free Electives - 3 hours Gen Ed: Literature of the World (Area C) <u>Select from the following</u> – 3 hours • ENGL 2110 • ENGL 2120 • ENGL 2130 • ENGL 2132 • ENGL 2111 • ENGL 2121 • ENGL 2131 • ENGL 2300 • ENGL 2112 • ENGL 2122</p> <p>MILESTONE: Free electives are any course (1000 - 4000 level) in the university curriculum, making a "D" or better.</p>
Semester 5 (15 credit hours)	Semester 6 (15 credit hours)
<p>MENT 3326 – Global Media Systems – 3 hours • Prereqs: COM 2230 • Declared SOCM Major MENT 4424 – Uses and Effects of Mass Media – 3 hours • Prereqs: COM 2230 • Declared SOCM Major JOUR 3340 – Digital Media Production – 3 hours • Prereqs: COM 2230 & Declared SOCM major • NOTE: This is your "technology competency" course Writing Competency Course <u>Select from the following</u> – 3 hours • JOUR 3330 – News Reporting • FILM 3105 – Fundamentals of Writing for and Writing • WRIT 3150 – Topics in Digital Rhetoric • MENT 4436 – Topics in Entertainment Rhetoric Gen Ed: POLS 1101 – US Government – 3 hours</p>	<p>COM 4480 – Communication Theory – 3 hours • Prereqs: COM 3435 • 60+ credit hours • Declared SOCM major 2 Media Literacy Courses (select from the following) – 6 hours • JOUR 3310 • COM 3398 • MENT 4434 • JOUR 4445 • PR 4210 • MENT 4430 • JOUR 4450 • MENT 4425 • MENT 4444 Gen Ed: Social Sciences (Area E) <u>Select from the following</u> – 3 hours • ANTH 1102 • ECON 2100 • PSYC 1101 • STS 1101 • CRJU 1101 • GEOG 1101 • SOCI 1101 1 (of 4) Related Studies courses – 3 hours</p> <p>MILESTONE: Related Studies courses must be 3000 and 4000 level courses outside of SOCM (No COM/JOUR/MENT/ORGC/PR prefixes).</p>
Semester 7 (15 credit hours)	Semester 8 (15 credit hours)
<p>SOCM Upper Division Elective (see list below) – 3 hours Entertainment Competency Course – <u>Select from the following</u> – 3 hours • MENT 4436 Topics in Entertainment • MEBU 4490 Special Topics in the Music & Entertainment Business • MENT 4464 Documentary Filmmaking • MEBU 3100 Fundamentals of the Music & Entertainment Business • MENT 4495 Media & Entertainment Study Tour • MEBU 4200 Current Topics in the Music & Entertainment Business • MENT 4444 Film & Video Structure & Process • MEBU 4100 Emerging Trends in the Music</p> <p>2 (of 4) Related Studies courses – 3 hours 3 (of 4) Related Studies courses – 3 hours 2 (of 4) Free Electives – 3 hours</p> <p>MILESTONE: Petition to graduate before the midpoint of this semester.</p>	<p>MENT 4485 – Media and Entertainment Studies Capstone • Prereqs: MENT 4424, JOUR 3340, & COM 4480 • Declared SOCM major</p> <p>4 (of 4) Related Studies courses – 3 hours 3 (of 4) Free Electives – 3 hours 4 (of 4) Free Electives – 3 hours</p> <p>Gen Ed: American History (Area E) Select either HIST 2111 or 2112 – 3 hours</p>

SOCM Upper Division Elective Choices for the MENT program – 3 hours: <i>Students may choose from the list below. Please take into account any prerequisites. (These courses may also be taken as Free Electives; MEBU courses are outside of SOCM & can be taken as Related Studies.)</i>		
<p>JOUR 3310 Concepts in New Media JOUR 3330 News Reporting and Writing JOUR 3360 Photojournalism COM 3398 Internship PR 4210 Social Media for Strategic Communication JOUR 4420 Advanced Media Writing MENT 4434 Topics in Media Studies JOUR 4445 Advanced Audio Production MEBU 4470 Advanced Recording Techniques & Audio Production</p>	<p>MEBU 4490 Special Topics in the Music & Entertainment Business COM 3320 Health Communication PR 3335 Public Relations Principles MEBU 3370 Fundamentals of Audio Production & Technology PR 3429 Persuasion Methods and Strategies COM 4400 Directed Study MENT 4425 Gender, Race and Media MENT 4436 Topics in Entertainment Studies JOUR 4450 Video News Production</p>	<p>ORGC 3325 Intercultural Communication COM 3350 Editing for Today's Media ORGC 3376 Interpersonal Communication COM 4100 Directed Applied Research PR 4405 Digital Publication Design MENT 4430 Media Management MENT 4444 Film and Video Structure & Process MENT 4464 Documentary Filmmaking COM 4490 Special Topics in Communication MENT 4495 Media and Entertainment Study Tour</p>