## **School of Communication & Media Curriculum**

## Journalism & Emerging Media Major (JOUR) Fall 2021

updated 2/5/20

| Lower Division So  | OCM Major Requirements (18 Hours)       | (completed) | (semester taken/planning) |
|--|---|-------------|---------------------------|
| COM 2020*  | CSI:COM Sources & Investigations        |             |                           |
| COM 2033*  | Visual Communication                    |             |                           |
| COM 2129*  | Public Speaking                         |             |                           |
| COM 2135*  | Writing for Public Communication        |             |                           |
| COM 2240*  | Communication Law, Ethics and Diversity |             |                           |
| *Must have 2.75 adjusted GPA in the above 5 lower division SOCM courses and pass (78%) a grammar test to apply to be a SOCM major. |   |             |                           |
| COM 2230   | Introduction to Mass Communication      |             |                           |

The courses listed below are challenging, upper-level courses that should be carefully scheduled based on prerequisites.

Your capstone (JOUR 4488) should be taken your final semester before graduation.

| Upper Division JOUR Major Requirements (21 Hours) |   | (completed) | (semester taken/planning) |
|---|---|-------------|---------------------------|
| JOUR 3330   | News Reporting & Writing                    |             |                           |
| COM 3340  | Digital Media Production                    |             |                           |
| JOUR 4100   | Data Journalism                             |             |                           |
| JOUR 3700   | Fundamentals of Online Journalism           |             |                           |
| JOUR 3900   | Journalism History                          |             |                           |
| JOUR 4470   | Media Law                                   |             |                           |
| JOUR 4488   | Multi-Media Visions of Community (Capstone) |             |                           |

| Upper Division | JOUR Major Electives (choose three) (9 hours) | (completed) | (semester taken/planning) |
|----------------|---|-------------|---------------------------|
| JOUR 3360      | Photojournalism                               |             |                           |
| JOUR 4450      | Advanced Audio Production                     |             |                           |
| JOUR 4450      | Video News Production                         |             |                           |
| JOUR 4410      | Investigative Reporting                       |             |                           |
| JOUR 4420      | Advanced Media Writing                        |             |                           |
| JOUR 4300      | Topics in Journalism                          |             |                           |
| JOUR 4412      | Sports Reporting                              |             |                           |
| MENT 3300      | Entertainment Podcasting                      |             |                           |
| JOUR 3820      | Video for the Web                             |             |                           |

| Upper Division Advanced JOUR Professional Practice (choose one) (3 hours) |                       | (completed) | (semester taken/planning) |
|---|-----------------------|-------------|---------------------------|
| COM 3398  | Internship            |             |                           |
| JOUR 3395   | Journalism Study Tour |             |                           |
| PR 4605   | Magazine Media        |             |                           |

Additional courses on back.

| Upper Division S      | SOCM Electives (choose one) (3 hours)                            |                           |                           |
|-----------------------|--|---------------------------|---------------------------|
| Students may choos    | e from the recommended list below or any COM, JOUR, MENT, PR, OR | RGC course not previously | applied.                  |
| Please take into acco | ount any prerequisites required.                                 |                           |                           |
| These courses may     | also be taken as Free Electives.                                 | (completed)               | (semester taken/planning) |
| JOUR 3310             | Concepts in New Media  |                           |                           |
| COM 3315              | Interviewing   |                           |                           |
| COM 3320              | Health Communication   |                           |                           |
| PR 3335               | Public Relations Principles                                      |                           |                           |
| ORGC 3435             | Communication in Teams   |                           |                           |
| COM 3398              | Internship in Communication (6 hours max)                        |                           |                           |
| MENT 3100             | Fundamentals of Media & Entertainment                            |                           |                           |
| MENT 3326             | International Media  |                           |                           |
| ORGC 3459             | Communication & Conflict   |                           |                           |
| COM 4400              | Directed Study (1-3 hours)                                       |                           |                           |
| PR 4405               | Digital Publication Design                                       |                           |                           |
| MENT 4444             | Film & Video Structure and Process                               |                           |                           |
| PR 3429               | Persuasion Methods & Strategies                                  |                           |                           |
| COM 4490              | Special Topics in Communication                                  |                           |                           |
| COM 3350              | Editing for Today's Media  |                           |                           |
| JOUR 3360             | Photojournalism  |                           |                           |
| JOUR 4300             | Topics in Journalism   |                           |                           |
| JOUR 4100             | Investigative Reporting  |                           |                           |
| JOUR 4412             | Sports Reporting   |                           |                           |
| JOUR 4445             | Advanced Audio Production  |                           |                           |
| JOUR 4450             | Video News Production  |                           |                           |
| PR 4605               | Magazine Media   |                           |                           |
| MENT 4425             | Gender, Race, and Media  |                           |                           |
| MENT 4430             | Media Management   |                           |                           |
| MENT 4436             | Topics in Entertainment  |                           |                           |
| MENT 3300             | Entertainment Podcasting   |                           |                           |
| JOUR 3820             | Video for the Web  |                           |                           |
| JOUR 4420             | Advanced Reporting   |                           |                           |
| MENT 4464             | Documentary Filmmaking   |                           |                           |
| PR 4210               | Social Media for Strategic Communication                         |                           |                           |
|                       |  |                           |                           |
| Related Studies       | (12 Hours)   | Minor:                    | Certificate:              |
| Any upper division co | ourse work (3000-4000) level OUTSIDE of SOCM.                    | (completed)               | (semester taken/planning) |
|                       |  |                           |                           |
|                       |  |                           |                           |

| Free Electives (12 Hours)  |             |                           |  |
|--|-------------|---------------------------|--|
| Any course (1000-4000) in the university curriculum (including SOCM) passing with a D or better and not applied elsewhere. |             |                           |  |
|  | (completed) | (semester taken/planning) |  |
|  |             |                           |  |

**TOTAL PROGRAM HOURS: 120**