

## School of Communication & Media: Course Prerequisites (2022-2023 Catalog)

While this list is intended to assist students in determining eligibility for courses, the KSU Undergraduate Catalog is the official source for all prerequisite requirements.

The school requires the successful completion of all prerequisites with grades of "C" or better **BEFORE** taking a course.

**SOCM is a GATED program. Effective August 1, 2022, students wishing to major in JOUR, MENT, ORGC, or PR must earn a 2.75 or higher adjusted GPA in the five AREA F SOCM courses and submit a formal application.**

### Communication (COMM): Course Prerequisites

COMM 1100	Human Communication	NONE
COMM 1110	Public Speaking	NONE
COMM 2020	CSI: Communication Sources and Investigations	ENGL 1102
COMM 2033	Visual Communication	ENGL 1101 and ENGL 1102
COMM 2135	Writing for Public Communication	ENGL 1101 and ENGL 1102
COMM 2230	Introduction to Mass Communication	ENGL 1102
COMM 2240	Communication Law, Ethics and Diversity	ENGL 1102
COMM 2290	Special Topics	NONE
COMM 3315	Interviewing	30+ credit hours
COMM 3320	Health Communication	<b>Declared SOCM major</b> Non-majors: 30+ credit hours and permission from SOCM
COMM 3340	Digital Media Production	COMM 2230, <b>Declared SOCM major</b> Non-majors: permission from SOCM
COMM 3350	Editing for Today's Media	<b>Declared SOCM major</b> Non-majors: 30+ credit hours and permission from SOCM
COMM 3398	Internship in Communication	<b>Declared SOCM major</b> , Approval of SOCM Internship Coordinator 60+ credit hours, 2.5 GPA, at least one completed semester of communication coursework
COMM 3435	Communication Research Methods	COMM 2135 and COMM 2020
COMM 4200	Directed Applied Research	COMM 3435, <b>Declared SOCM major</b> Consent of the instructor and School Director
COMM 4400	Directed Study	60+ credit hours, <b>Declared SOCM major</b>
COMM 4480	Communication Theory	COMM 3435, 60+ credit hours, <b>Declared SOCM major</b>
COMM 4490	Special Topics in Communication	45+ credit hours, <b>Declared SOCM major</b>
COMM 4499	Senior Thesis	COMM 3435 or COMM 4480

### Journalism and Emerging Media major: Course Prerequisites

JOUR 3310	Concepts in New Media	COMM 2230
JOUR 3330	News Reporting and Writing	COMM 2135 and COMM 2230

JOUR 3360	Photojournalism	COMM 3340, <b>Declared SOCM major</b> Non-majors: permission from SOCM
JOUR 3395	Journalism Study Tour	COMM 2230, 30+ credit hours, <b>Declared SOCM major</b> Non-majors: permission from SOCM
JOUR 3700	Fundamentals of Online Journalism	JOUR 3330, <b>Declared SOCM major</b> Non-majors: permission from SOCM
JOUR 3820	Video for the Web	COMM 3340, Declared SOCM major Non-majors: permission from SOCM
JOUR 3900	Journalism History	<b>Declared SOCM major</b> Non-majors: permission from SOCM
JOUR 4100	Data Journalism	JOUR 3330, <b>Declared SOCM major</b> Non-majors: permission from SOCM
JOUR 4300	Topics in Journalism	JOUR 3330 or permission of instruction, <b>Declared SOCM major</b> Non-majors: permission from SOCM
JOUR 4410	Investigative Reporting	JOUR 3330, <b>Declared SOCM major</b> Non-majors: permission from SOCM
JOUR 4412	Sports Reporting	JOUR 3330, COMM 3340, <b>Declared SOCM major</b> Non-majors: permission from SOCM
JOUR 4420	Advanced Media Writing	JOUR 3330, <b>Declared SOCM major</b> Non-majors: permission from SOCM
JOUR 4430	Advanced Investigative Reporting I	60+ credit hours, permission of the instructor.
JOUR 4435	Advanced Investigative Reporting II	JOUR 4430
JOUR 4445	Advanced Digital Audio Production	JOUR 3330 and COMM 3340, 90+ credit hours, <b>Declared SOCM major</b> Non-majors: permission from SOCM
JOUR 4450	Video News Production	JOUR 3330 and COMM 3340, <b>Declared SOCM major</b> Non-majors: permission from SOCM
JOUR 4470	Media Law	COMM 2230 and POLS 1101, <b>Declared SOCM major</b> Non-majors: permission from SOCM
JOUR 4488	Multi-Media Visions of Community (Capstone)	JOUR 3700, JOUR 4100, <b>Declared SOCM major</b> Non-majors: permission from SOCM

*Media and Entertainment major: Course Prerequisites*

MENT 3100	Fundamentals of Media & Entertainment	COMM 2230
MENT 3200	Writing for Entertainment Media	MENT 3100, <b>Declared SOCM major</b>
MENT 3300	Entertainment Podcasting	MENT 3100, <b>Declared SOCM major</b>
MENT 3326	International Media	COMM 2230, <b>Declared SOCM major</b>
MENT 4424	Uses and Effects of Mass Media	COMM 2230, <b>Declared SOCM major</b>

MENT 4425	Gender, Race and Media	MENT 3100, <b>Declared SOCM major</b> Non-majors: permission from SOCM
MENT 4430	Media Management	MENT 3100, <b>Declared SOCM major</b> Non-majors: permission from SOCM
MENT 4434	Topics in Media	MENT 3100, <b>Declared SOCM major</b> Non-majors: permission from SOCM
MENT 4436	Topics in Entertainment	MENT 3100, <b>Declared SOCM major</b> Non-majors: permission from SOCM
MENT 4444	Film and Video Structure and Process	60+ credit hours
MENT 4454	moMENTum productions	COMM 3340, <b>Declared SOCM major</b>
MENT 4464	Documentary Filmmaking	Documentary Filmmaking
MENT 4485	Media & Entertainment Capstone	COMM 3340 and MENT 4424, <i>must be declared MENT major</i>
MENT 4495	Media and Entertainment Study Tour	MENT 3100, 60+ credit hours, <i>must be declared MENT major</i>

**Organizational and Professional Communication major: Course Prerequisites**

ORGC 2030	Careers in Organizational Communication	ENGL 1102
ORGC 3025	Introduction to Organizational & Professional Communication	<b>Declared SOCM major</b> Non-majors: 30+ credit hours and permission from SOCM
ORGC 3325	Intercultural Communication	60+ credit hours
ORGC 3345	Team Communication	60+ credit hours, <b>Declared SOCM major</b> Non-majors: 30+ credit hours and permission from SOCM
ORGC 3376	Interpersonal Communication	30+ credit hours
ORGC 3459	Communication and Conflict	<b>Declared SOCM major</b> Non-majors: 30+ credit hours and permission from SOCM
ORGC 4344	Training and Development	ORGC 3025, 60+ credit hours, <b>Declared SOCM major</b> Non-majors: 30+ credit hours and permission from SOCM
ORGC 4440	Leadership Communication	<b>Declared SOCM major</b>
ORGC 4455	Organizational Communication Practicum (Capstone)	ORGC 3025, COMM 3435, 90+ credit hours, <b>Declared SOCM major</b>
ORGC 4470	Topics in Organizational & Professional Communication	<b>Declared SOCM major</b>

**Public Relations major: Course Prerequisites**

PR 3335	Public Relations Principles	COMM 2230
PR 3355	Public Relations Cases	PR 3335, <b>Declared SOCM major</b> Non-majors: permission from SOCM
PR 3375	Public Relations Writing	PR 3335, <b>Declared SOCM major</b> Non-majors: permission from SOCM
PR 3380	PR Strategies and Tactics	PR 3335, <b>Declared SOCM major</b> Non-majors: permission from SOCM

PR 3385	International Public Relations	PR 3335, <b>Declared SOCM major</b> Non-majors: permission from SOCM
PR 3429	Persuasion Methods and Strategies	30+ credit hours
PR 4210	Social Media for Strategic Communication	PR 3335, <b>Declared SOCM major</b> Non-majors: permission from SOCM
PR 4405	Digital Publication Design	COMM 2135, <b>Declared SOCM major</b> Non-majors: permission from SOCM
PR 4415	Topics in Public Relations	PR 3335, <b>Declared SOCM major</b> Non-majors: permission from SOCM
PR 4425	Media Relations	PR 3335, <b>Declared SOCM major</b> Non-majors: permission from SOCM
PR 4460	Crisis Communication	COMM 3435, 60+ credit hours, <b>Declared SOCM major</b> Non-majors: permission from SOCM
PR 4465	Public Relations Campaigns (Capstone)	PR 3375, COMM 3435, 90+ credit hours, <b>Declared SOCM major</b> Non-majors: permission from SOCM
PR 4495	Public Relations Study Tour	PR 3335, 60+ credit hours, <b>Declared SOCM major</b> Non-majors: permission from SOCM
PR 4605	Magazine Media	PR 3375 or JOUR 3330 or PR 4405 and Approval of Application by Instructor, <b>Declared SOCM major</b> Non-majors: permission from SOCM
PR 4670	Crisis Leadership Communication	COMM 3435, 60+ credit hours, <b>Declared SOCM major</b> Non-majors: permission from SOCM