

Public Relations, B.S.
Radow College of Humanities and Social Sciences
8 Semester Plan

Year 1 - Fall (15 credits)	Credits	Year 1 - Spring (15 credits)	Credits
ENGL 1101- Composition I [Core A1]	3	ENGL 1102- Composition II [Core A1]	3
STAT 1401- Elementary Statistics* [Core A2]	3	DATA 1501- Introduction to Data Science* [Core D1]	3
ECON 1000- Contemporary Economic Issues [Core B1]	2	POLS 11101- American Government [Core E1]	3
COMM 1100- Human Communication* [Core B2]	3	COMM 1110- Public Speaking	3
SCI 1101- Science, Society, & the Environment I* <i>or</i> GEOG 1112- Weather & Climate* <i>or</i> GEOG 1113- Introduction to Landforms* [D2]	4	SCI 1102- Science, Society, & the Environment II* <i>or</i> GEOG 1112- Weather & Climate* <i>or</i> GEOG 1113- Introduction to Landforms* [D2]	3
TOTAL	15	TOTAL	15
Year 2 - Fall (15 credits)	Credits	Year 2 - Spring (15 credits)	Credits
COMM 2020- CSI Communication Sources & Investigation	3	General Education Core C1	3
COMM 2033- Visual Communication	3	General Education Core E4	3
COMM 2135- Writing for Public Communication	3	COMM 3435- Communication Research Methods	3
COMM 2230- Intro to Mass Communication	3	PR 3335- Public Relations Principles	3
COMM 2240- Communication Law, Ethics, and Diversity	3	Free Elective (1 of 4)	3
TOTAL	15	TOTAL	15
† Milestone: All Area F SOCM Courses should be completed by end of this term.		† Milestone: Students should apply to the major at the beginning of this term.	
Year 3 - Fall (15 credits)	Credits	Year 3 - Spring (15 credits)	Credits
General Education Core E3	3	General Education Core E2	3
PR 3355- Public Relations Cases	3	Major Elective (2 of 5)	3
PR 3375- Public Relations Writing	3	Major Elective (3 of 5)	3
Major Elective (1 of 5)	3	Related Studies Course (2 of 4)	3
Related Studies Course (1 of 4)	3	SOCM Elective (1 of 1)	3
TOTAL:	15	TOTAL:	15
Year 4 - Fall (15 credits)	Credits	Year 4 - Spring (15 credits)	Credits
PR 4460- Crisis Communication	3	General Education Core C2	3
Major Elective (4 of 5)	3	PR 4465- Public Relations Campaigns	3
Related Studies Course (3 of 4)	3	Major Elective (5 of 5)	3
Related Studies Course (4 of 4)	3	Free Electives (3 of 4)	3
Free Elective (2 of 4)	3	Free Electives (4 of 4)	3
TOTAL:	15	TOTAL:	15

Program Total: 120 Credit Hours

***Recommended General Education Course** †Milestone

This academic map is a suggested four-year schedule of courses based on degree requirements in the undergraduate catalog. This sample schedule serves as a general guideline to help build a full schedule each term. Missing milestones could delay your program. Also see the current undergraduate catalog for a complete list of requirements, electives, and pre-requisites. This map is not a substitute for academic advisement. Note: Requirements are continually under revision, and there is no guarantee they will not be changed or revoked; contact the department and/or program area for current information.