

School of Communication & Media Curriculum

Journalism & Emerging Media Major (JOUR) Fall 2022

updated 6/14/2022

Lower Division SOCM Major Requirements (18 Hours)		(completed)	(semester taken/planning)
COMM 2020*	CSI: Communication Sources & Investigations		
COMM 2033*	Visual Communication		
COMM 1100*	Public Speaking		
COMM 2135*	Writing for Public Communication		
COMM 2240*	Communication Law, Ethics and Diversity		
<i>*Must have 2.75 adjusted GPA in the above 5 lower division SOCM courses to apply to be a SOCM major.</i>			
COMM 2230	Introduction to Mass Communication		

The courses listed below are challenging, upper-level courses that should be carefully scheduled bases on prerequisites.

Your capstone (JOUR 4488) should be taken your final semester before graduation.

Upper Division JOUR Major Requirements (21 Hours)		(completed)	(semester taken/planning)
COMM 3350	Digital Media Production		
JOUR 3330	News Reporting & Writing		
JOUR 3700	Fundamentals of Online Journalism		
JOUR 3900	Journalism History		
JOUR 4100	Data Journalism		
JOUR 4470	Media Law		
JOUR 4488	Multi-Media Visions of Community (Capstone)		

Upper Division JOUR Major Electives (choose three) (9 hours)		(completed)	(semester taken/planning)
JOUR 3360	Photojournalism		
JOUR 3820	Video for the Web		
JOUR 4300	Topics in Journalism		
JOUR 4410	Investigative Reporting		
JOUR 4412	Sports Reporting		
JOUR 4420	Advanced Media Writing		
JOUR 4450	Advanced Audio Production		
JOUR 4450	Video News Production		
MENT 3300	Entertainment Podcasting		

Upper Division Advanced JOUR Professional Practice (choose one) (3 hours)		(completed)	(semester taken/planning)
COMM 3398	Internship in Communication		
JOUR 3395	Journalism Study Tour		
PR 4605	Magazine Media		

Additional courses on back.

Upper Division SOCM Electives (choose one) (3 hours)		(completed)	(semester taken/planning)
Students may choose from the recommended list below or any COM, JOUR, MENT, PR, ORGC course not previously applied.			
Please take into account any prerequisites required.			
These courses may also be taken as Free Electives.			
COMM 3315	Interviewing		
COMM 3320	Health Communication		

COMM 3350	Editing for Today's Media		
COMM 3398	Internship in Communication (6 hours max)		
COMM 4400	Directed Study (1-3 hours)		
COMM 4490	Special Topics in Communication		
JOUR 3310	Concepts in New Media		
JOUR 3360	Photojournalism		
JOUR 3820	Video for the Web		
JOUR 4300	Topics in Journalism		
JOUR 4410	Investigative Reporting		
JOUR 4412	Sports Reporting		
JOUR 4420	Advanced Media Writing		
JOUR 4430	Advanced Investigative Reporting I		
JOUR 4435	Advanced Investigative Reporting II		
JOUR 4445	Advanced Audio Production		
JOUR 4450	Video News Production		
MENT 3100	Fundamentals of Media & Entertainment		
MENT 3300	Entertainment Podcasting		
MENT 3326	International Media		
MENT 4424	Uses and Effects of Mass Media		
MENT 4425	Gender, Race, and Media		
MENT 4430	Media Management		
MENT 4436	Topics in Entertainment		
MENT 4444	Film and Video Structure and Process		
MENT 4464	Documentary Filmmaking		
ORGC 3345	Team Communication		
ORGC 3459	Communication and Conflict		
ORGC 4470	Topics in Organizational & Professional Communication		
PR 3335	Public Relations Principles		
PR 3355	Public Relations Cases		
PR 3375	Public Relations Writing		
PR 3429	Persuasion Methods and Strategies		
PR 4210	Social Media for Strategic Communication		
PR 4405	Digital Publication Design		
PR 4605	Magazine Media		

Related Studies (12 Hours)		Minor: _____	Certificate: _____
Any upper division course work (3000-4000) level OUTSIDE of SOCM.		(completed)	(semester taken/planning)

Free Electives (12 Hours)			
Any course (1000-4000) in the university curriculum (including SOCM) passing with a D or better and not applied elsewhere.			

TOTAL PROGRAM HOURS: 120