

# School of Communication & Media Curriculum

## Media & Entertainment Major (MENT) Fall 2022

updated 6/14/2022

<b>Lower Division SOCM Major Requirements (18 Hours)</b>		(completed)	(semester taken/planning)
COMM 2020*	CSI: Communication Sources & Investigations		
COMM 2033*	Visual Communication		
COMM 1100*	Public Speaking		
COMM 2135*	Writing for Public Communication		
COMM 2240*	Communication Law, Ethics and Diversity		
<i>*Must have 2.75 adjusted GPA in the above 5 lower division SOCM courses to apply to be a SOCM major.</i>			
COMM 2230	Introduction to Mass Communication		

**The courses listed below are challenging, upper-level courses that should be carefully scheduled bases on prerequisites.**

Your capstone (MENT 4485) is intended to be taken your final semester before graduation.

<b>Upper Division MENT Major Requirements (15 Hours)</b>		(completed)	(semester taken/planning)
COMM 3340	Digital Media Production		
COMM 3435	Communication Research Methods		
MENT 3100	Fundamentals of Media & Entertainment		
MENT 4424	Uses & Effects of Mass Media		
MENT 4485	Media & Entertainment Capstone		

<b>Technology Competency (choose one) (3 hours)</b>		(completed)	(semester taken/planning)
MENT 3300	Entertainment Podcasting		
MENT 4454	MoMENTum Productions		
MENT 4464	Documentary Filmmaking		

<b>Writing Competency (choose one) (3 hours)</b>		(completed)	(semester taken/planning)
FILM 3105	Introduction to Screenwriting		
FILM 3125	Introduction to Television Writing		
MENT 3200	Writing for Entertainment Media		
WRIT 3150	Topics in Digital Rhetoric		
WRIT 3151	Digital Storytelling		
WRIT 3152	Digital Community Engagement		

<b>Media Literacy (choose two) (6 hours)</b>		(completed)	(semester taken/planning)
MENT 3326	International Media		
MENT 4425	Gender, Race, & Media		
MENT 4430	Media Management		
MENT 4434	Topics in Media		
MENT 4444	Film and Video Structure and Process		
COMM 3398	Internship in Communication (3 hours)		

<b>Entertainment Competency (choose two) (6 hours)</b>		(completed)	(semester taken/planning)
MEBU 3100	Fundamentals of the Music & Entertainment Business		
MENT 3300	Entertainment Podcasting		
MENT 4436	Topics in Entertainment Studies		
MENT 4444	Film & Video Structure & Process		
MENT 4454	MoMENTum Productions		
MENT 4464	Documentary Filmmaking		
MENT 4495	Media & Entertainment Study Tour		

**Additional courses on back.**

**Upper Division SOCM Electives (choose one) (3 hours)**

Students may choose from the recommended list below or any COM, JOUR, MENT, ORGC, PR course not previously applied.

Please take into account any prerequisites required.

These courses may also be taken as Free Electives.

		(completed)	(semester taken/planning)
COMM 3315	Interviewing		
COMM 3320	Health Communication		
COMM 3350	Editing for Today's Media		
COMM 3398	Internship in Communication		
COMM 4100	Directed Applied Research		
COMM 4400	Directed Study		
COMM 4490	Special Topics in Communication		
JOUR 3360	Photojournalism		
JOUR 4445	Advanced Digital Audio Production		
MEBU 3370	Fundamentals of Audio Production & Technology		
MEBU 4100	Emerging Trends of the Music & Entertainment Business		
MEBU 4200	Current Topics in the Music and Entertainment Business		
MEBU 4470	Advanced Audio Production and Technology		
MEBU 4490	Special Topics in the Music & Entertainment Business		
MENT 3200	Writing for Entertainment Media		
MENT 3300	Entertainment Podcasting		
MENT 3326	International Media		
MENT 4425	Gender, Race, and Media		
MENT 4430	Media Management		
MENT 4434	Topics in Media		
MENT 4436	Topics in Entertainment		
MENT 4444	Film and Video Structure and Process		
MENT 4454	MoMENTum Productions		
MENT 4464	Documentary Filmmaking		
MENT 4495	Media and Entertainment Study Tour		
PR 4405	Digital Publication Design		

**Related Studies (12 Hours)**

Minor: \_\_\_\_\_ Certificate: \_\_\_\_\_

Any upper division course work (3000-4000) level OUTSIDE of SOCM.

Recommended: MEBUS Certificate/Minor, FILM minor, AMST 3740 American Popular Culture, ANTH 3521 Ethnography of Media: Global Perspectives, POLS 3380 Mass Media and Politics, WRIT 3150 Topics in Digital Rhetoric

		(completed)	(semester taken/planning)

**Free Electives (12 Hours)**

Any course (1000-4000) in the university curriculum (including SOCM) passing with a D or better and not applied elsewhere.

		(completed)	(semester taken/planning)

**TOTAL PROGRAM HOURS: 120**