

# School of Communication & Media Curriculum

## Organizational & Professional Communication Major (ORGC) Fall 2022

updated 6/14/2022

Lower Division SOCM Major Requirements (18 Hours)		(completed)	(semester taken/planning)
COMM 2020*	CSI: Communication Sources & Investigations		
COMM 2033*	Visual Communication		
COMM 1100*	Public Speaking		
COMM 2135*	Writing for Public Communication		
COMM 2240*	Communication Law, Ethics and Diversity		
*Must have 2.75 adjusted GPA in the above 5 lower division SOCM courses to apply to be a SOCM major.			
COMM 2230	Introduction to Mass Communication		

The courses listed below are challenging, upper-level courses that should be carefully scheduled based on prerequisites.

Your capstone (ORGC 4455) should be taken your final semester before graduation.

Upper Division ORGC Major Requirements (21 Hours)		(completed)	(semester taken/planning)
COMM 3435	Communication Research Methods		
ORGC 3025	Intro to Org & Professional Communication		
ORGC 3325	Intercultural Communication		
ORGC 3376	Interpersonal Communication		
ORGC 4344	Training & Development		
ORGC 4440	Leadership Communication		
ORGC 4455	Organizational Communication Practicum (Capstone)		

Upper Division ORGC Major Electives (choose two) (6 hours)		(completed)	(semester taken/planning)
COMM 3320	Health Communication		
COMM 3340	Digital Media Production		
COMM 3398	Internship in Communication (3 hours max)		
ORGC 3345	Team Communication		
ORGC 3459	Communication and Conflict		
ORGC 4470	Topics in Organizational & Professional Communication		
PR 4405	Digital Publication Design		

**Additional courses on the back.**

**Upper Division SOCM Electives (choose three) (9 hours)**

Students may choose from the recommended list below or any COM, JOUR, MENT, PR, ORGC course not previously applied.

Please take into account any prerequisites required.

These courses may also be taken as Free Electives.

		(completed)	(semester taken/planning)
COMM 3315	Interviewing		
COMM 3320	Health Communication		
COMM 3340	Digital Media Production		
COMM 3398	Internship in Communication		
COMM 4400	Directed Study		
COMM 4490	Special Topics in Communication		
JOUR 3310	Concepts in New Media		
MENT 4444	Film & Video Structure & Process		
ORGC 3345	Team Communication		
ORGC 3459	Communication and Conflict		
ORGC 4470	Topics in Organizational & Professional Communication		
PR 3335	Public Relations Principles		
PR 3355	Public Relations Cases		
PR 3375	Public Relations Writing		
PR 3429	Persuasion Methods & Strategies		
PR 4405	Digital Publication Design		

**Related Studies (12 Hours)**

Minor: \_\_\_\_\_ Certificate: \_\_\_\_\_

Any upper division course work (3000-4000) level OUTSIDE of SOCM.

		(completed)	(semester taken/planning)

**Free Electives (12 Hours)**

Any course (1000-4000) in the university curriculum (including SOCM) passing with a D or better and not applied elsewhere.

		(completed)	(semester taken/planning)

**TOTAL PROGRAM HOURS: 120**