Apply to KSU's School of Communication & Media

Majors: Journalism & Emerging Media
Media & Entertainment
Organizational & Professional Communication
Public Relations

KSU's School of Communication & Media offers you an opportunity to earn a degree in **Journalism & Emerging Media (JOUR)**, **Media & Entertainment (MENT)**, **Organizational & Professional Communication (ORGC)**, and **Public Relations (PR)** at the undergraduate level. A minor in Multiplatform News Reporting is available. Minors in Public Relations and Crisis Preparedness are available to non-SOCM majors.

If you indicated interest in declaring your major but have not yet met the requirements, please declare as one of the following:

- **Journalism & Emerging Media-Interest**
- **Media & Entertainment Studies-Interest**
- **Organizational & Professional Communication-Interest**
- **Public Relations-Interest**

You will be able to declare this through your Owl Express account.

To apply as a JOUR, MENT, ORGC, or PR major, you must meet the following criteria:

- Earn an adjusted GPA of 2.75 or higher (an average of your GPA scores) in the following five courses:
  - → **COM 2020** CSI: COM Sources & Investigations
  - → **COM 2033** Visual Communication
  - → **COM 2129** Public Speaking
  - → **COM 2135** Writing for Public Communication
  - → **COM 2240** Communication Law, Ethics and Diversity
- Complete our Undergraduate Program Admission Application at chss.kennesaw.edu/socm/

IMPORTANT: The entrance exam requirement is temporarily waived for the 2020-2021 academic year.

These criteria apply for students under the 2020-2021 Academic Calendar and beyond. Students under older catalogs may be expected to meet different requirements. Please talk to your advisor to confirm your academic plan.

Once admitted into a SOCM major, you must earn a grade of "C" or higher in all courses counted toward your degree.

As you plan your academic program, remember:

- ✓ Regularly check your KSU email for important updates and announcements.
- ✓ Seek out advising through the CHSS Advising Center.
  Please contact them at: chssadvising@kennesaw.edu or 470-578-7728.
- ✓ While you have KSU resources for advising and degree planning through DegreeWorks, you are responsible for building your own academic plan, checking prerequisites for each course, and completing General Education courses, all Major requirements, Related Studies classes, and Free electives.
- ✓ The semester before your anticipated graduation, you must petition to graduate. Only the Registrar's Office can complete an official audit of your courses, qualifying you for graduation. For more information, please visit: registrar.kennesaw.edu/graduation.php